

RONALD MCDONALD HOUSE CHARITIES OF KENTUCKIANA



RED SHOE CREW

A networking group of philanthropic young professionals with a collective goal to provide service, broaden the volunteer base, and enhance awareness of RMHCK in the Louisville community.

WHAT WE DO

Together, we support the overall mission of RMHCK, to provide the home and support that allows families to stay together while they focus on the healing of their sick children at a critical time. Red Shoe Crew members utilize their individual talents and participate in quarterly group service projects throughout the year to help give more than a house to RMHCK families.

Benefits of Being a Red Shoe Crew Member:

- Opportunity to join a RMHCK committee
- Opportunity to have a leadership position on the Red Shoe Crew
- Opportunity to build your network by working with RMHCK staff, volunteers, and supporters
- Opportunity to have a mentor from the RMHCK Board of Directors or Committee
- Opportunity to gain leadership experience in the non-profit sector

Make a difference by doing something to benefit your community and families in need.



Red Shoe Crew Expectations

- Provide 40 hours of service throughout the year
- Participate in at least 2 Red Shoe Crew group service projects
- Actively fundraise for RMHCK giving days - KY Gives Day, Give for Good, and Giving Tuesday
- Attend 75% of meetings
- Make a recurring monthly gift to RMHCK
- Recruit one new RSC member
- Make new connections between RMHCK and your networks
- Be knowledgeable about the work and services of RMHCK
- Raise awareness for RMHCK in the Kentuckiana community

For more information contact April Sage at april@rmhck.org

OUR MISSION

The mission of Red Shoe Crew (RSC) is to engage, empower, and inspire young professionals to participate in philanthropic and leadership endeavors, grow the next generation of philanthropists, and build awareness of Ronald McDonald House Charities of Kentuckiana (RMHCK).

RONALD MCDONALD HOUSE CHARITIES OF KENTUCKIANA



Name: _____

Address: _____

Work Email: _____ Personal Email: _____

Work Phone: _____ Personal Phone: _____

Preferred Method of Contact: _____

Employer: _____ Job Title: _____

Birthday: _____ Shirt Size: _____

Organizations/Club Affiliations: _____

Additional Information: _____

Areas of Interest (check all that apply)

- | | |
|---|---|
| <input type="checkbox"/> Fundraising | <input type="checkbox"/> Board Mentorship |
| <input type="checkbox"/> Volunteer Activities | <input type="checkbox"/> Event Planning |
| <input type="checkbox"/> Networking | <input type="checkbox"/> Recruitment |

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Here are some ideas to reach your 40-hour service goal

- Bring a group for an Adopt-A-Meal
- Bring a group to host an activity
- Make thank-you calls
- Host a collection drive at your work
- Coordinate an RMHCK program - Team RMHC, Vehicle Donation Program, etc.
- Photography for events or family activities
- Connecting partners through a House tour
- Help with tabling events
- Volunteer at House events
- Connect with community partners for third-party events
- Tutoring
- Workshops for families - budgeting classes, cooking classes, etc.
- Liaison with ADPi chapter or other groups
- Videos for the House
- House volunteer
- And more!!

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