

Keeping
families
close®



Ronald McDonald
House Charities®
Kentuckiana

2018
Annual
Report

Dear Friends,

2018 was a transformational year for Ronald McDonald House Charities of Kentuckiana (RMHCK). In late August, we held a press conference to publicly announce our exciting expansion plans. The next week, renovation work began on the building we purchased in 2016 at 101 W. Chestnut St., right next to our original facility at 550 S. First St. We are expanding Ronald McDonald House from 36 to 56 guestrooms and adding new common areas, as well as activity and play spaces to serve more families in better ways.

This expansion would not be possible without the generous support of our donors. In 2018, we received major gifts from AbbVie, Norton Healthcare, and The Clark Family Foundation, amongst hundreds of other gifts. Norton Healthcare and The Clark Family Foundation provided challenge grants to encourage others to support our expansion.

Everything we do is focused on providing the families we serve the facilities and support system they need to be close to their seriously ill child. Whether it's a baby born prematurely, a child diagnosed with cancer, or a teenager who has been in a serious car accident, we are here to serve these children and their families. In 2018, we served 1,612 families, providing them with nearly 10,000 nights of lodging.

We also want to recognize the hundreds of volunteers who served 1,541 volunteer hours at our Ronald McDonald House and Ronald McDonald Family Rooms in 2018. Volunteers are truly the "heart of the house", and they do so much to make our facilities home for the families we serve.

We thank everyone who supported RMHCK with their time, talent and treasure in 2018. On behalf of the more than 4,500 family members we served in 2018, THANK YOU!!!

Sincerely,



Philip M. Longmeyer
Board President



Hal Hedley
Chief Executive Officer



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Community Volunteer

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RMHCK Founder

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Jane Pfeiffer – Fieldtrip

Rachel Porter – Leidos

Peter Rutledge – Community Volunteer

Tim Statts – Schneider Electric

Tommy Wallace – PNC Bank

Andre Zdanow – GE Appliances

2018 IMPACT

RONALD MCDONALD HOUSE®

\$1.9 Million Saved By Families

6.1 Nights
Average Length
of Stay

621 Nights
Longest Stay

\$108
RMHCK Nightly
Cost Per Family

\$659
RMHCK Average
Cost Per Family Stay

\$20
Suggested Nightly
Family Contribution

57%
Families Cannot Afford
the Contribution

1,612 Families Served

4,576
Individuals Served

9,786
Nights Provided

81
Kentucky
Counties

15
Indiana
Counties

15
U.S. States

3
Foreign Countries

137
Shift Volunteers

416
Service Groups

433
Meals Served

14,200
Volunteer Hours

NORTON CHILDREN'S HOSPITAL SNACK CART

2,106
People Served

5,000+
Snacks Handed Out

RONALD MCDONALD FAMILY ROOM® PROGRAMS

260
Families Served

43
Volunteers

1,053
Room Nights

1,541
Volunteer Hours



2018 DONORS

Strategic Partner \$100,000+

McDonald's Donation Box Contribution Program

Visionary Partners \$50,000+

Kosair Charities

Nucor Steel Gallatin

McDonald's Restaurants of Kentuckiana

Key Partners \$25,000+

McDonald's Corporation and RMHC Global

Ronald McDonald House Charities of TriState

Leadership Partners \$10,000+

Alpha Delta Pi - Epsilon Delta Chapter

John and Robyn Bischoff

Coca-Cola Company

Commonwealth Bank & Trust Company

Encompass Develop, Design, and Construct

Hacet Foundation

Kentucky's Touchstone Energy Cooperatives

Mary Lonneman

Martin-Brower

Ben and Jessica Murr

Pete Rutledge, in memory of Betty Rutledge

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Signature Partners \$5,000+

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Distinguished Partners \$2,500+

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Official Partners \$1,000+

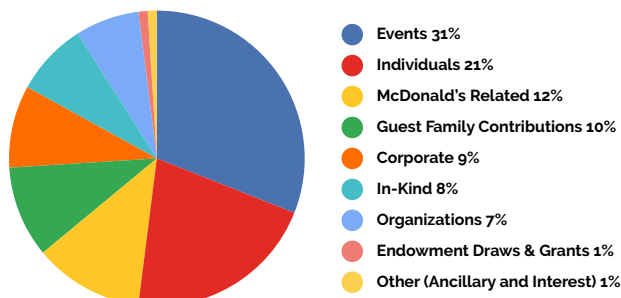
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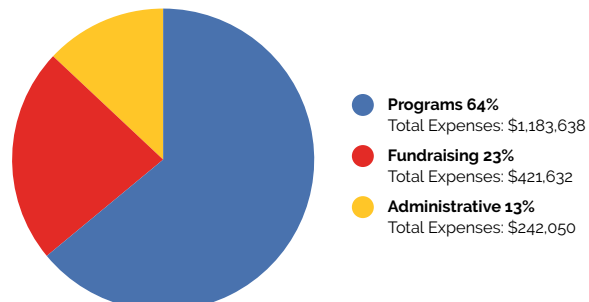
*This listing does not include our generous capital campaign donors.

2018 FINANCIALS

AUDITED REVENUES: \$1,632,274



AUDITED EXPENSES: \$1,847,320



TOTAL NET ASSETS OF RMHCK AND ITS SUBSIDIARIES AS OF 12/31/2018: \$23,559,515

RONALD MCDONALD HOUSE®

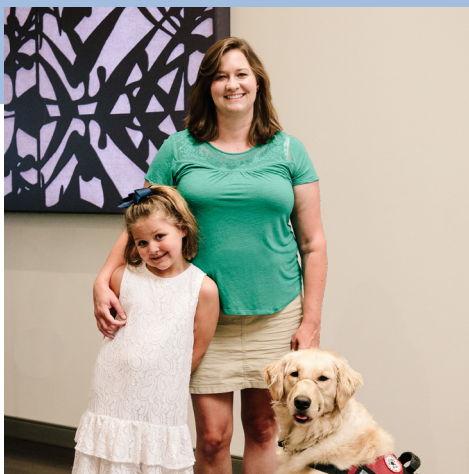
Within walking distance of Louisville's downtown hospitals, Kentuckiana's Ronald McDonald House has 36 rooms staffed 24 hours a day, 365 days a year. Our private guest rooms, comfortable living rooms, vibrant play areas and fully-stocked kitchens offer a "home-away-from-home" for families of seriously ill children.

RONALD MCDONALD FAMILY ROOM® PROGRAMS

Norton Women's & Children's Hospital - This Ronald McDonald Family Room, located in the Plaza 1 Building on the 2nd floor, serves families with a baby in the Neonatal Intensive Care Unit. There are four private sleeping rooms, Internet access, restrooms with shower facilities, a lactation room, a kitchenette stocked with snacks, a living room and a laundry room. We are always seeking volunteers to help us at this location.

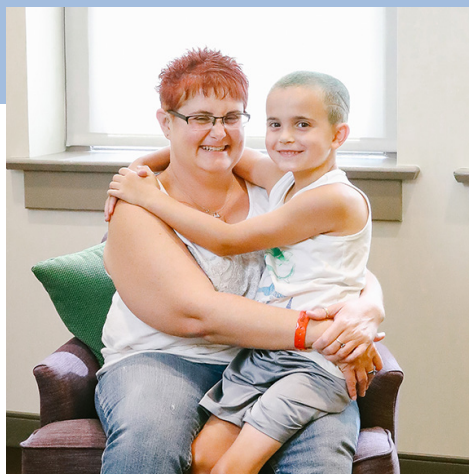
Norton Children's Hospital - Located within the oncology unit, this Ronald McDonald Family Room serves families with a child receiving a bone marrow transplant. For infection control purposes, this location is away from other waiting rooms and has sleeping quarters for up to three families at a time, a restroom with a shower facility, a kitchenette and a living room.

Frazier Rehab Institute - Located on the pediatric floor of Frazier, this Ronald McDonald Family Room is a relaxing resting spot for families who are not allowed to be present while their child receives rehabilitation therapy. We offer access to a living room with cable TV, a restroom with a shower and an eating area stocked with snacks.



“ Through the understanding of RMHCK, we didn't just gain hope throughout Leighanne's journey—we gained a new family. ”

-The Hastie Family
Heather, Leighanne, and Otis



“ Life can often seem like it's pushing you down . . . Accept the hand that reaches out to help you, it may lift you higher than you've ever gone—that is what RMHCK did for my family. ”

-The Payne Family
Misty and Zander



“ RMHCK truly became another home for our family, and we never would have healed the way we did without its support. ”

-The Dixon Family
Maranda, Herman, Treyvon, Marshawn, Amar, and Arabella

WHAT'S ON THE HORIZON

At RMHCK, we believe no family should have to sleep in their car when they travel to Louisville to seek healthcare for their seriously ill child. We provide a haven for families during this crucial time so they can give their attention to their children when they need it most.

From 2016–2018, we turned away families 561 times because we operated at full capacity, and that just wasn't acceptable. We began a plan to keep MORE families close to their critically ill children by purchasing the Old Medical School Building next door to our current Ronald McDonald House. In September 2018, we began redeveloping this beautiful historic space.

With expected completion in early 2020, this project will expand our capacity from 36 to 56 guestrooms, each with its own bathroom, to help ease the burden on more visiting families during such a critical time. We are also creating expanded living and dining rooms, a new commercial kitchen, indoor and outdoor play areas and dedicated quiet rooms.

RMHCK is dedicated to keeping families close and giving them all the comforts of home during their stay with us.





Ronald McDonald
House Charities®
Kentuckiana

Learn more about us at
RMHCK.org

OUR HISTORY

1981

The idea and planning for a Louisville Ronald McDonald House begins.

1984

Ronald McDonald House opens on September 10 with 19 guestrooms.

1994

The Ronald McDonald Family Room opens at Norton Children's Hospital for families of children receiving bone marrow transplants. This is one of the first Ronald McDonald Family Rooms in the world.

2003

Ronald McDonald House expands to the 3rd floor, growing to 29 guestrooms.

2005

RMHCK purchases the building at 550 S. First Street after leasing it long-term.

2006

Ronald McDonald Family Room at Norton Women's & Children's Hospital opens.

2007

Ronald McDonald Family Room at Frazier Rehab Institute opens.

2009

Ronald McDonald House expands to the 4th floor, growing to 36 guestrooms.

2016

RMHCK purchases the building at 101 W Chestnut, directly adjacent to Ronald McDonald House.

2018

RMHCK begins renovations on the "Keeping More Families Close" expansion that will grow the House to 56 guestrooms.

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