



2015 ANNUAL REPORT



Ronald McDonald House®

Within walking distance of Louisville's downtown hospitals, Kentuckiana's Ronald McDonald House has 36 rooms staffed 24 hours a day, 365 days a year. Our private bedrooms, comfortable living rooms, vibrant play areas and fully-stocked kitchens offer a "home away from home" for families of seriously ill children.

Our Ronald McDonald House opened its doors in 1984 with 19 guest rooms. In 2003, the House grew to 29 guest rooms, increasing our overall capacity by more than 50 percent. In June 2007, Kosair Charities provided a \$1.25 million grant to Ronald McDonald House Charities of Kentuckiana, allowing us to expand our facility in 2009 to our current capacity of 36 guest rooms.

Ronald McDonald Family Rooms

Norton Women's & Kosair Children's Hospital St. Matthews - This Ronald McDonald Family Room[®], located in the Plaza 1 Building on the 2nd floor, serves families with a baby in the Neonatal Intensive Care Unit. There are four private sleeping rooms, Internet/email access, restrooms with shower facilities, a lactation room, a kitchenette stocked with snacks, a living room and a laundry room. We are always seeking volunteers to help us at this location.

Kosair Children's Hospital - Located within the oncology unit, this Ronald McDonald Family Room serves families with a child receiving a bone marrow transplant. For infection control purposes, this location is away from other waiting rooms and has sleeping quarters for up to three families at a time, a restroom with a shower facility, a kitchenette and a living room.

Frazier Rehab Institute - Located on the pediatric floor of Frazier, this Ronald McDonald Family Room is a relaxing resting spot for families who are not allowed to be present while their child receives rehabilitation therapy. We offer access to a living room with cable TV, a restroom with a shower and an eating area stocked with snacks.

Executive Committee

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Fifteen years ago three new moms entered our Ronald McDonald House full of fear and uncertainty. They each had brand new babies in the Neonatal Intensive Care Unit that came into the world far too early. Through their time of ups and downs they created a special bond that helped them through the difficult days and months. Today, one of these families is facing those same fears again, but the bond that was created in 2001 is helping them carry on.

Erik Oller was one of those premature babies – now he's an amazing fifteen year old who is battling cancer. Erik, along with his parents, Regina and Doug, are staying at our Ronald McDonald House while he receives chemotherapy and other life-saving treatments. Regina's friends from her original stay at our House, Chantae and Desiree, have kept in touch all these years, and they recently gathered with their children at our House to celebrate their 15th birthdays! They shared an afternoon of laughter and cheer, providing a moment of normalcy for Erik and his parents as they face the future of unknowns again.

Seeing families come together to provide comfort, hope, and strength to each other when times are tough is truly what makes our Ronald McDonald House a home.



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* has given 5+ years * has given 10+ years



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THANK YOU FOR YOUR SUPPORT!

If you made a gift between January 1 and December 31, 2015 and your name was omitted, misspelled, or listed incorrectly, please accept our sincere apologies and contact our Director of Development, Sara Silletto at 502-561-7659 or Sara@rmhc-kentuckiana.org to update our records.

By The Numbers



Families Served: 1669

Average Stay: 6.8 nights Longest Stay: 196 nights

Number of Times Families Were

Turned Away: 140

Occupancy: 86%

Top 10 Kentucky Counties Served: Daviess, McCracken, Henderson, Barren, Hardin, Ohio,

Marshall, Adair, Warren, Grayson

Our House Serve Residents of: 21 states and Australia, England, and Ireland



Families Served: 206

Number of Times Families Were

Turned Away: 88

Occupancy: 76%







RMHCK Volunteers

386 Meals Served 16,627 Hours Served by Shift &

Adopt-A-Meal Volunteers

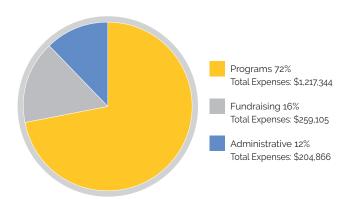
391 Service Projects Completed*

*this includes cleaning, baking, and other various group volunteering. These are are in addition to the hours served by Shift and Meal Volunteers

2015 Audited Revenues: \$1,821,595

Event Income 14% McDonald's Related 15% In-Kind 25% Corporate Contributions 17% Individual Contributions 15% Organizations 6% Guest Family Contributions 7% Other (Ancillary and Interest) 1%

2015 Audited Expenses: \$1,681,315



Total net assets as of 12/31/2015: 7,331,749



McDazzle, February 21, 2015 Presented by ConAgra Foods Galt House Hotel Proceeds: \$270,180 Attendance: 550



RMHCK Golf Scramble, June 8, 2015 Presented by Republic Bank Hunting Creek Country Club Proceeds: \$57,525

Golfers: 120

Just Fore Kids Golf Tournament. August 31, 2015 Hurstbourne Country Club Proceeds: \$41,254 Golfers: 104 Special thanks to Kosair Charities, our longtime partner for this event.



Bake Sale Blitz Presented by US Bank Bake Sale Proceeds: \$13,862 Number of Sales: 6



2015 Events





RMHC-Kentuckiana.org

Keep in touch with us throughout the year.

Mission

The mission of Ronald McDonald House Charities of Kentuckiana is to provide a "home away from home" for families of children receiving healthcare at area medical facilities while also lending support to other organizations who aid children.





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