

*Thank You*

*Your gifts tied families together  
when their world unraveled.*

*2012 Donor Report*



RONALD McDONALD  
HOUSE CHARITIES®  
KENTUCKIANA



When Owen was born, his parents, Bob and Melissa, were able to stay close by at our Ronald McDonald House, a short walk from the hospital.

**You, our donors, make that happen for hundreds of families, just like the Hortons, each year.**

## Owen Horton

Special guest at the 2012 Lunch That Love Built



RONALD McDONALD  
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KENTUCKIANA

# Taxes and Your Donation

Ronald McDonald House Charities of Kentuckiana

Bob Patterson CPA, CGMA, CFE, FPC, MSA  
Founder & President  
Patterson & Company CPAs pllc

Beyond an investment from your heart, a donation to RMHCK can also be a financial benefit come tax time.

Ronald McDonald House Charities of Kentuckiana provides a great service to our community. These services are made possible because of the generosity of numerous individuals and groups. There are many ways to help support RMHCK. Donations of your valuable time and energy as a volunteer, as well as donating cash and property, are all important to the mission of our Ronald McDonald House and Ronald McDonald Family Rooms.

There are many things to consider regarding the tax advantages to donating. For most people, the 2013 tax law recently enacted did not change the ability to deduct contributions from adjusted gross income as an itemized deduction. Deductions however begin phasing out for those Married Filing Joint (MFJ) filers with incomes above \$300,000.

Besides contributing cash, many supporters find contributing appreciated assets such as stocks, real estate, or collectibles especially beneficial. Provided there is an embedded long term capital gain, they may be able

**For most people, the 2013 tax law recently enacted did not change the ability to deduct contributions from adjusted gross income as an itemized deduction.**

to deduct the fair market value of the asset while avoiding the impact of the capital gains tax on the appreciation. This strategy could also help contributors with incomes above \$250,000 and married filing jointly avoid the new 3.8% Medicare surtax which is new in 2013.

Other strategies could involve donating the income generated from income producing securities or real estate by establishing a charitable lead trust, which could also move assets from an estate. On the flip side, if someone has a stock or other asset which has lost value and does not fit into their portfolio any longer- it is better to sell the asset, harvest the loss deduction - and donate the cash proceeds to RMHCK.

This information is provided to share possible benefits to contributing and is not tax advice. If you are considering giving to RMHCK, it is important to contact your CPA to understand and maximize the tax benefits of giving as everyone brings a different set of tax circumstances each April 15th.



*Hal Hedley*  
*Executive Director*  
*Ronald McDonald House*  
*Charities of Kentuckiana*



*Bob Hausladen*  
*Board President*  
*Ronald McDonald House*  
*Charities of Kentuckiana*

## Dear Friends,

When a family's life unravels, your gifts help keep them tied together, just like a ribbon around a special gift. Your generosity makes such a positive impact on so many lives that we honor you with this publication – our first-ever Donor Report.

Our donors give gifts of time, talent, and treasure to help us achieve our mission of providing a “home away from home” for families with children receiving healthcare at area medical facilities, while also lending support to other organizations who aid children. Some gifts we receive are small, some are very large. Every gift is important. While we receive hundreds of donations a year, our greatest gift is you - our donors. You are the ribbon that ties our community together to support more than 1,800 families a year - a number that increases each year. The demand for our services is growing and with your support, we'll continue to meet the needs of our families.

In 2012, our Ronald McDonald House and three Ronald McDonald Family Rooms continued to serve a record number of families. In 2012, Ronald McDonald House Charities (RMHC) Grants helped local nonprofits provide much needed services to additional children and families in need, and RMHC Scholarships helped local high school students achieve their dream of a college education. Thank you to McDonald's Kentuckiana Restaurants and local McDonald's owner/operators who made this possible.

Thank you to our donors, volunteers and sponsors. Your support allows children and their families to be together during difficult times, regardless of their ability to pay. Please take the time to read the donors' names listed. They are only a snapshot of the multitude of generous partners who make up the DNA of RMHCK. If we've accidentally omitted your name, please accept our sincerest apology and contact us so we can correct our database.

On behalf of the family members we serve – over 5,000 in 2012 – again, we thank you.



# 2012 Board of Directors

Ronald McDonald House Charities of Kentuckiana

## Executive Committee

President – Bob Hausladen, Jr. – New Horizons PCS  
Immediate Past President – Gary Owen, Allegra Print and Imaging  
Vice-President – Cis Gruebbel, Kosair Children's Hospital  
Vice-President – Chris Katakis, UPS (Retired)  
Vice-President – Ben Murr, Churchill Downs, Inc./United Tote  
Vice-President – London Roth, Humana  
Treasurer – James Hickman, CHAN HEALTHCARE  
Secretary – Nancy Olt, Commonwealth Bank and Trust

## Board Members

Talbott Allen	Community Volunteer
Sal Bertolone, M.D.	University of Louisville
Sharon Decker	Fifth Third Mortgage
John Disselkamp	Republic Bank
Martha English	McDonald's (Retired)
Kevin Fuqua	Mountjoy Chilton Medley
Laura Gipe	Norton Suburban Hospital
Victor Gomez	Community Volunteer
Shelly Gubser	Bandy Carroll Hellige
Lara Howe	McDonald's
Tim Jones	ActionCOACH
Vanessa Jones	General Electric
Eva Kapfhammer	Community Volunteer
Teresa Leezer	MetaCyte
Phil Longmeyer	Dinsmore & Shohl
Matt Multerer	JPMorgan Chase
Jane Ramsey	Community Volunteer
Ken Reiss	Louisville Frame & Fender
Bill Rogers	The Carriage House Companies
Peggi Van Doren	Community Volunteer
Stephanie Young	McDonald's



**Caden, age 5**  
Ronald McDonald House Guest



# Ronald McDonald House

550 South First Street, Louisville, Ky.

Within walking distance of Louisville's downtown hospitals, Kentuckiana's Ronald McDonald House has 36 rooms staffed 24 hours a day, 365 days a year. Our private bedrooms, comfortable living rooms, vibrant play areas and fully-stocked kitchens offer a "home away from home" for families of seriously ill children.

Volunteers from our Adopt-A-Meal program offer a warm meal nearly every day at 6 p.m. and brunch on Saturdays and Sundays for the families staying with us. Volunteers also prepare guest rooms, bake goodies and treats, and help us make our House a home.

For nearly three decades, we have provided warmth, comfort and security for more than 75,000 family members of seriously ill children.

Our Ronald McDonald House opened its doors in 1984 with 19 guest rooms. In 2003, the House grew to 29 guest rooms, increasing our overall capacity by more than 50 percent.

In June 2007, Kosair Charities provided a \$1.25 million grant to Ronald McDonald House Charities of Kentuckiana, allowing us to expand our facility in 2009 to our current capacity of 36 guest rooms.

## Who Can Stay at our House?

- Families with children ages 21 or younger who are receiving medical care in the Louisville area.
- A qualifying family must live outside of Jefferson County, Ky.; as well as Clark and Floyd counties in Indiana.
- Each family must be referred by a physician, nurse or social worker from the hospital where the child is being treated.

We ask guest families to contribute only \$15 a day to help cover some of the costs associated with their stay. However, no one is turned away if they are unable to pay.



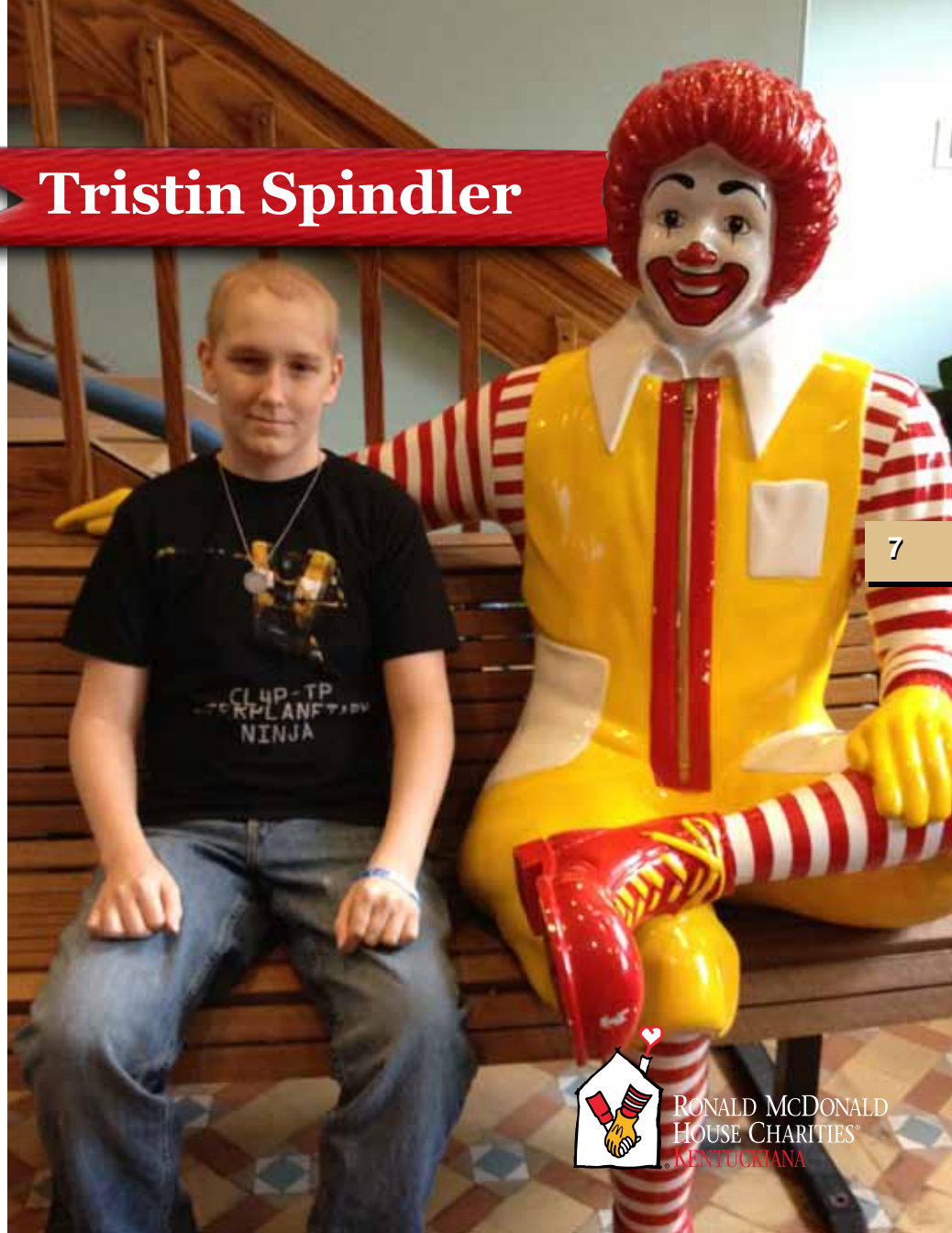
**Hello,** my name is Mandy Spindler. My son Tristin and I have stayed at the Ronald McDonald House (RMH) off and on for over a year and a half. I would like to thank the volunteers and staff for providing us with a "home away from home."

On September 1, 2011, at 12 years old, Tristin was diagnosed with stage 4 Ewing Sarcoma bone cancer. A tumor was found on his left hip bone and spots on his lungs where the cancer had metastasized. Tristin had high-dose chemotherapy for six months (eight rounds). In February 2012, he had a stem cell transplant. Then, in May, he had 31 treatments of radiation to his left hip. Tristin finished his treatment plan June 12 and was cancer-free for two months. On September 18, we got results back from CT scans that showed the spots had returned to his lungs. Tristin started on chemo medication the next week.

Tristin and I have stayed at RMH multiple times throughout his treatment, and I have also used the Ronald McDonald Family Room at Kosair Children's Hospital on the oncology floor during his stem cell transplant. The volunteers and staff at RMH are always friendly and helpful. They really care about all the families and strive to make everyone's stay comfortable. The feeling in the House is welcoming and safe. I feel truly blessed that we have such a wonderful place to stay during Tristin's treatments. A warm meal, hot shower, good night's sleep, and people who understand what you are going through can lift your spirit and give you strength.

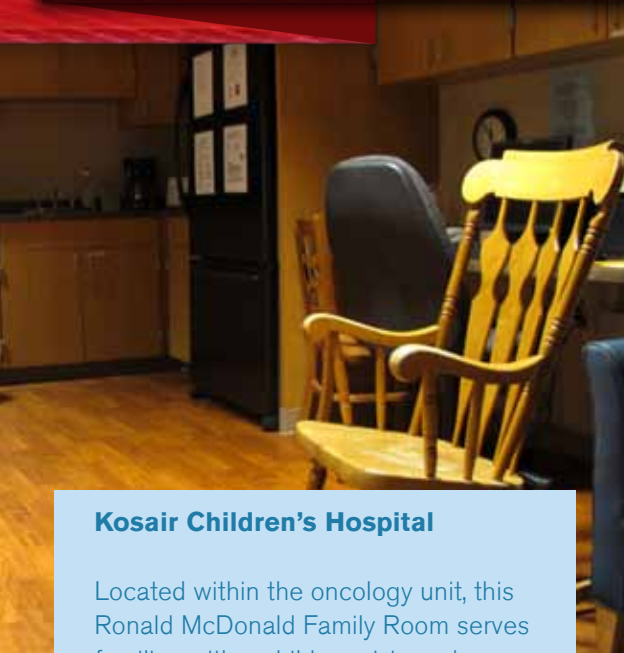
I'm not certain what steps will be next, but we will take them as they come and I know Tristin will fight all the way. Thank you so much for all you give to make this House a home. God bless you all.

## Tristin Spindler



# Ronald McDonald Family Room

Kosair, Norton Suburban & Frazier



## Kosair Children's Hospital

Located within the oncology unit, this Ronald McDonald Family Room serves families with a child receiving a bone marrow transplant. For infection control purposes, this location is away from other waiting rooms and has sleeping quarters for up to three families at a time, a restroom with a shower facility, a kitchenette and a living room.



## Norton Suburban Hospital

This Ronald McDonald Family Room, located in the Plaza 1 Building on the 2nd floor, serves families with a baby in the Neonatal Intensive Care Unit. There are four private sleeping rooms, Internet/email access, restrooms with shower facilities, a lactation room, a kitchenette stocked with snacks, a living room and a laundry room. We are always seeking volunteers to help us at this location.



## Frazier Rehab Institute

Located on the pediatric floor of Frazier, this Ronald McDonald Family Room is a relaxing resting spot for families who are not allowed to be present while their child receives rehabilitation therapy. We offer access to a living room with cable TV, a restroom with a shower and an eating area stocked with snacks.

**Our three Ronald McDonald Family Room programs keep parents within steps of their ill or injured child during a difficult and critical time, allowing them to rest and regroup right at the hospital.**



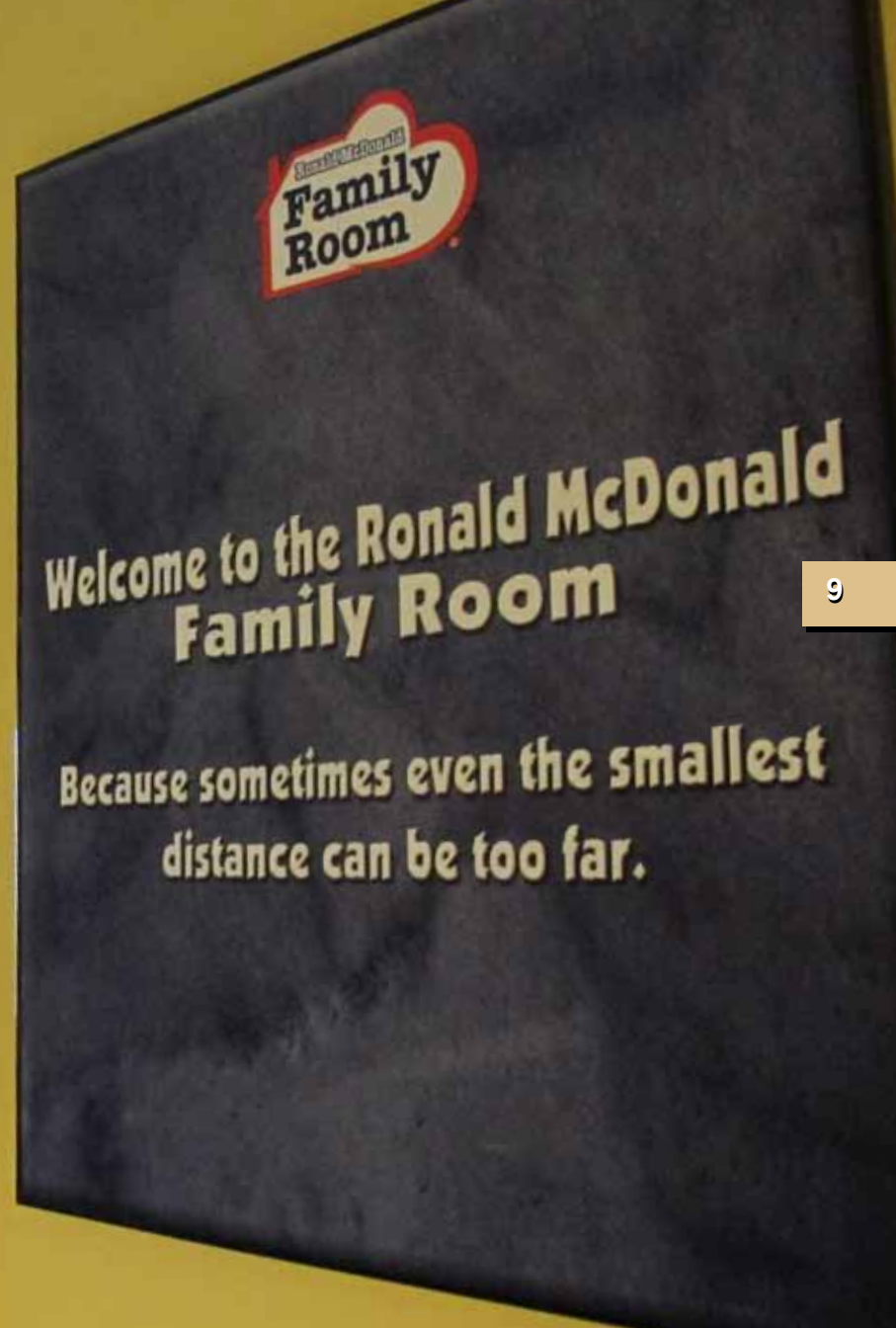
# My life forever changed

on September 17, 2012 at 3:21 pm. My son, Logan Reese Thorpe, was born via c-section at 24 weeks and 5 days, weighing only 1 pound 11 oz. and measuring 12 inches long. He was flown to Norton Suburban Hospital where they had a more advanced NICU and would be able to give him the care he would need. With such a long road ahead of us, my husband and I worried about what we would do and where we would stay so we could be close to him.

The night Logan was flown to Norton Suburban; my husband was able to come with him. As first time parents, we were terrified to begin with, but having to deliver so early made the experience even more terrifying, so we wanted to be as close to him as we possibly could at all times. Thankfully, the Ronald McDonald Family Room made this possible. The volunteers are very friendly and always have a smile on their face. They ask how I am doing, if I need anything, and check to

see how Logan is doing. It provides the convenience of being at home without having to leave the hospital. I am able to get a meal, do my laundry, use the computer, get a shower, and rest. It has been such a blessing to us and has taken the burden of finding somewhere to stay so we can be close to Logan away. Words cannot describe the huge impact the Ronald McDonald Family Room has had on our stay.

Written in December 2012, during the Thorpe family's stay at the Norton Suburban Ronald McDonald Family Room.



**Boys & Girls Clubs of Kentuckiana** – Granted \$10,000 to help stock the new Parkland location after its opening in September 2012. This grant allowed Boys & Girls club to outfit the Parkland Club with books, games, toys, sports equipment, art supplies, kitchen supplies, and other entertainment for kids of all ages.

**The Cabbage Patch Settlement House** – Granted \$4,035 to install security gates for their central stairwell. This stairwell is utilized by almost all program participants at the Cabbage Patch House and now helps to create a safe and secure environment for the children there.

## 2012 RMHC Grants

For area non-profits providing programs  
that help children reach their full potential

**Council on Developmental Disabilities** – Granted \$4,000 to purchase materials for a “Healthy Families” fitness program for disabled children ages 2-18. The objective of this program is to increase the health and well-being of children with disabilities, individual and small group training sessions for persons with disabilities and their families, and parent/child training session for children from 2-4 years of age. Training program topics include access to medical care, secondary medical conditions attributable to developmental disabilities, good diet and exercise programs.

**Crohn’s & Colitis Foundation** – Granted \$1,500 to help purchase pediatric support packets with education materials. These materials are given to pediatric gastroenterologists to distribute to their pediatric patients diagnosed with Crohn’s and Colitis.

**House of Ruth** – Granted \$3,000 to purchase 200 packs of markers and 400 pairs of socks and underwear for the Children’s School Success Project. This project helps make sure that children who are affected by HIV/AIDS are adequately and confidently equipped to start the school year.

**Indian Summer Camp** – Granted \$5,000 to provide meals, kitchen supplies, and activity supplies at their annual summer camp. A once in a lifetime camp experience is offered to children with cancer so that they can take a break from their illness and just be a kid again.

**Jacob’s Well** – Granted \$10,835 to purchase items to benefit the children who enter this program meant to help single women and mothers get back on their feet. Children’s bunk beds, playground equipment, books, and tables and chairs were bought to make sure the kids feel safe and comforted during this time.

## Who Can Apply for a Grant?

Organizations must be classified as a 501(c)(3) to be eligible. Grant applications are available on-line and must be submitted electronically.  
[rmhc-kentuckiana.org/what-we-do/grants/](http://rmhc-kentuckiana.org/what-we-do/grants/)

**Junior Achievement** – Granted \$5,000 to provide program materials for 66 classrooms serving third grade students. This grant allowed Junior Achievement to provide each classroom teaching manuals, workbooks for each student, audio-visual items and software at no cost to the schools.

**Juvenile Diabetes Research Foundation (JDRF)** – Granted \$2,370 to help fund printing of the event programs for their annual Diabetes Education Workshop. This workshop will offer vital information to individuals and families affiliated with Type 1 Diabetes throughout Kentucky and Southern Indiana.

**The Lord's Kitchen** – Granted \$5,000 for renovations to their Standard Avenue location in order to relocate their Summer Feeding Program. From this new location, lunches will be prepared and loaded onto Mobile Unit for distribution to children in need. In the summer of 2012, 64,000 lunches were served.

**Our Lady of Peace** – Granted \$5,865 to purchase art supplies and eleven mountain dulcimers for a full year of six-week Artist-in-Residence programs. This program is made possible through The Kentucky Center's "Arts in Healing" program and has been documented to show a reduction in feelings of anger/sadness/boredom.

**Summit Academy** – Granted \$8,970.75 to provide new Saxon Math books and materials for the Kindergarten through 8th grade Common Core program. These new textbooks help make learning active through visual models, hands on activities, technology, and enrichment tools.

**YMCA Safe Places Services** – Granted \$4,986 to purchase eight new bunk beds with protection bars. These new beds help support the youth who access the Shelter House Program by providing safe and appropriate bedding. In 2012, 99% of youth who entered the program reported feeling safe while in the shelter.

**YMCA of Southern Indiana** – Granted \$4,958.25 to help pay for various activities and awards for youth that attend the Student Success Program and Midnight Basketball program. Purchased items include participant t-shirts, snacks and drinks, reward gift card prizes, a reward trip to Holiday World, and a parent night at Olive Garden. Both programs target youth ages 12-18 that have external circumstances that may prevent them from being successful such as low-income families, single parent homes, and school struggles.



## Blessings in a Backpack

2012 RMHCK Grant Recipient

Granted \$10,000 to provide backpacks of food for 190 students at Englehard Elementary School. These backpacks include non-perishable food items such as ravioli, cheese sticks, applesauce, and oatmeal. "It is heart-wrenching that food is a barrier, but with the support of Ronald McDonald House Charities, we are working to alleviate hunger and help children focus on learning and just being kids," Regina Jackson-Willis, Englehard Family Resource Center Coordinator, said.

Local McDonald's owner/operators joined RMHCK and Blessings volunteers on Friday, September 14, 2012, to fill backpacks with nutritious food.





## 2012 RMHC Scholarships for outstanding high school seniors

*(Above) Scholarship recipients with several McDonald's Kentuckiana owner/operators and RMHCK board members.*

### Overview

In 2008, Ronald McDonald House Charities of Kentuckiana began awarding scholarships to outstanding graduating high school seniors. Since then, more than \$250,000 has been awarded to 41 area students. In 2012, ten \$1,500 one-time scholarships were awarded.

High school seniors are eligible to apply for RMHCK scholarships by visiting:  
[rmhc-kentuckiana.org/what-we-do/rmhc-us-scholarships/](http://rmhc-kentuckiana.org/what-we-do/rmhc-us-scholarships/)

High school counselors can also provide an application. All eligible applications go through a thorough review process before winners are selected.

### Recipients, High School, College of Choice

Kimiko Kasama, Nelson County High School, Transylvania University  
Courtney McKinley, Floyd Central High School, Purdue University  
William Mitchell, John Hardin High School, University of Louisville  
Tierra Price, Louisville Male High School, University of Connecticut  
Nayely Sanchez, Dupont Manual High School, Bellarmine University  
Marissa Sarlls, Assumption High School, University of Alabama  
Rebecca Sears, Sacred Heart Academy, University of Louisville  
Rassan Walker, Dupont Manual High School, Stanford University  
Hannah Watene, Louisville Collegiate, University of Pennsylvania  
Austin Welch, Fort Knox High School, Vassar College



**25 years**

*David Walts, House Volunteer*



**10 years**

*House Volunteers Gina Richerson, Nesba Sumner, Jane and Bob Smith, Sarah and Don Smith*

## **Volunteers**

The heart of the House

### **Volunteers**

with over 100 hours in 2012

- East End Friends**
- Jim Schroerlucke**
- Dick Trowbridge**
- Muriel Trowbridge**
- Ron Weckman**

Photos from the 2012 Volunteer Luncheon courtesy of Megan Hile Photography.

**13,742 Total Volunteer Hours at the House**

**438 Total Meals Served at the House**

### **10 Easy Ways to Support RMHCK**

1. Volunteer
2. Drop your change in RMHC Donation Boxes at McDonald's restaurants
3. Donate your car and take a tax write-off! Visit [carshelp.org](http://carshelp.org) to learn more
4. Drop off store-bought baked goods
5. Collect pull tabs and bring them to our House (550 S. First Street) to be recycled
6. Collect toiletry items from hotels when traveling and donate to our House
7. Organize a Wish List drive - collecting items needed for our families and volunteers
8. Join us for a Lunch & Learn
9. Include Ronald McDonald House Charities of Kentuckiana in your will
10. Become a fan of our Facebook page (<http://tinyurl.com/RMHCK-Facebook>)





**2012 McDonald's Owner/Operators**  
Supporters of Ronald McDonald House Charities of Kentuckiana





# We know where all the smiles come from.

A special thanks from all of us to all the McDonald's owner/operators in the Kentuckiana region. The "home away from home" you help provide goes far beyond your generous monetary support. Over the last 35 years you have also generously:

- Partnered with us for promotional and fundraising events
- Served on our Board of Directors
- Donated 5 cents from every Happy Meal sold to RMHCK
- Help fund the local portion of our RMHC Grants and Scholarships programs
- Provided thousands of volunteer hours by dedicated employees

Your lifelong love for our organization and the children and families we serve has truly shown that when we all get together and do a little, it quickly adds up to a lot - a lot of good, a lot of care, and a lot of difference in so many lives.

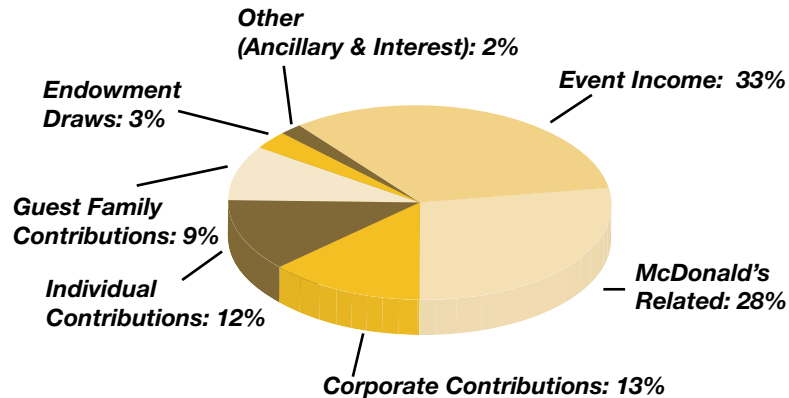


RONALD MCDONALD  
HOUSE CHARITIES  
KENTUCKIANA

# Kentuckiana, this is YOUR House

In 2012, McDonald's and their customers generously provided 28 percent of our budget. We raised the remaining 72 percent thanks to the generous people in our community. We do not receive any local or federal government funding and we are not a United Way agency.

## 2012 Revenues: \$1,531,600



Our staff and Board of Directors work diligently to make sure each and every dollar we raise is spent effectively and efficiently to support our mission of providing a "home away from home" for seriously ill children and their families.

Total Net Assets as of 12/31/2012: \$6,600,475

Total 2012 Revenue: \$1,531,600

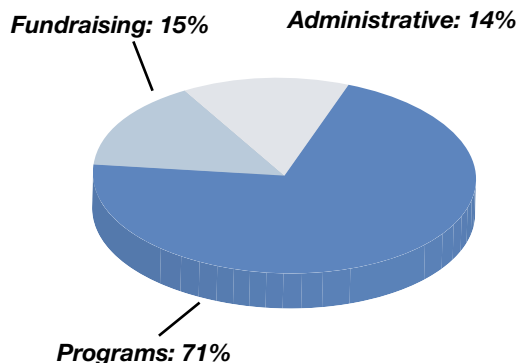
Total Expenses: \$1,389,642

Total Program Expenses: \$1,052,841

Total Fundraising Expenses: \$172,816

Total Management & General Expenses: \$163,985

## 2012 Expenses: \$1,389,642



## 2012 Financials

*Figures based on audited financial statements by Strothman and Company PSC.*





# Where Our Families Came From

2012 Ronald McDonald House Statistics



RONALD McDONALD  
HOUSE CHARITIES®  
KENTUCKIANA

County	Visits	Nights	County	Visits	Nights	County	Visits	Nights
Adair, KY	17	57	Harlan, KY	1	17	Nelson, KY	23	423
Allen, KY	6	42	Harrison, IN	8	98	Ohio, KY	45	178
Ballard, KY	6	13	Hart, KY	32	152	Oldham, KY	2	46
Barren, KY	72	415	Henderson, KY	60	313	Orange, IN	30	261
Bath, KY	1	1	Henry, KY	6	71	Other	13	78
Boyd, KY	11	92	Hickman, KY	2	9	Out of State	81	924
Breckenridge, KY	25	243	Hopkins, KY	39	109	Perry, KY	4	7
Bullitt, KY	4	105	Jackson, IN	2	71	Perry, IN	6	70
Butler, KY	3	4	Jefferson, IN	22	189	Pike, KY	5	7
Caldwell, KY	11	33	Jennings, IN	2	26	Posey, IN	1	4
Calloway, KY	33	78	Johnson, KY	2	13	Pulaski, KY	10	24
Carlisle, KY	21	114	Larue, KY	14	137	Rockcastle, KY	1	1
Carroll, KY	10	123	Laurel, KY	1	4	Russell, KY	10	67
Carter, KY	5	10	Lawrence, KY	1	6	Scott, IN	19	301
Casey, KY	3	7	Letcher, KY	3	13	Scott, KY	2	7
Christian, KY	7	46	Lewis, KY	1	12	Shelby, KY	9	198
Clinton, KY	9	22	Lincoln, KY	1	3	Simpson, KY	1	1
Crawford, IN	5	35	Livingston, KY	17	251	Spencer, IN	1	3
Crittenden, KY	21	96	Logan, KY	17	86	Spencer, KY	1	1
Cumberland, KY	28	150	Lyon, KY	5	26	Switzerland, IN	3	27
Daviess, KY	138	1190	Madison, KY	2	16	Taylor, KY	29	319
Dubois, IN	5	26	Marion, KY	11	136	Todd, KY	1	4
Edmonson, KY	4	20	Marshall, KY	46	395	Trigg, KY	5	138
Fayette, KY	4	6	Massac, IL	1	16	Trimble, KY	6	66
Floyd, KY	17	55	McCracken, KY	77	826	Union, KY	23	48
Franklin, KY	14	111	McLean, KY	11	28	Vanderburg, IN	10	38
Fulton, KY	2	2	McCreary, KY	1	2	Warren, KY	23	173
Graves, KY	40	288	Meade, KY	3	28	Warrick, IN	1	2
Grayson, KY	51	392	Mercer, KY	2	15	Washington, IN	10	97
Green, KY	22	122	Metcalf, KY	16	110	Washington, KY	16	98
Greenup, KY	11	19	Monroe, IN	2	16	Wayne, KY	2	12
Hancock, KY	10	117	Monroe, KY	18	84	Webster, KY	8	19
Hardin, KY	76	859	Muhlenburg, KY	29	184			



(Above) JC's Bunch organized a Christian Motorcycle Association Pull Tab Run, collecting 370 lbs. of pull tabs! (Below) Molly Sensenbrenner donated her photography services to snap some new photos of the House!

**Long time House volunteer Martha Martin sweeps our new floor donated by Lumber Liquidators!**





*Team Network Advocates*

*presented by*

**REPUBLIC  
BANK**

Twenty-seven teams hit the links at Hunting Creek Country Club in June 2012 for the RMHCK Golf Scramble presented by Republic Bank.

Team Network Advocates took the trophy with Team Dr. Pepper, 2011's champion, finishing second. The weather held out for us in the morning and the sun finally broke through in the afternoon to give us a warm and beautiful finale to the day. Unfortunately, no one hit the hole-in-one sponsored by Byerly Ford Nissan, which would have landed them a new Ford Edge.

Thank you to Republic Bank as our presenting sponsor as well as Dr. Pepper, Coca-Cola, and Bandy Carroll Hellige for sponsoring our event. Thanks to Taylor Enterprises of Kentucky for providing margaritas on the course and to Blue Bell for providing ice cream. These cool treats were a big hit on a sunny day.

## **RMHCK Golf Scramble**

**June 11, 2012 | Hunting Creek Country Club**



### **August 27, 2012 | Hurstbourne Creek Country Club**

In 2012, the tradition of the "Just Fore Kids" Golf Classic continued at Hurstbourne Country Club. The tournament is a partnership between RMHC of Kentuckiana and Kosair Charities. Since its inception, "Just Fore Kids" has

raised more than \$1,200,000 net, which is split equally between our organizations. Thirty foursomes joined Kentucky Golf Association golf professionals in this "shamble" format. The pros play against each other for prize money

and bragging rights while the rest of us try our best. We thank our friends at Kosair Charities, the tournament committee and our sponsors for their long-time support of one of Louisville's top charity golf tournaments.





RONALD MCDONALD  
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# Lunch That Love Built

October 24, 2012 | The Olmsted

The theme for the 2012 Lunch that Love Built (LTLB), presented by US Bank, was from a quote by Kobi Yamada: "There is light at the end of the tunnel. Be that light for someone else." Speakers Melissa Horton and Kinsey Morrison were shining examples of how dark life can get and the need for a little light, especially for families in crisis.

At our second annual Lunch That Love Built, more than 220 people heard Melissa and Kinsey share their compelling stories of strength and triumph amid pain and crisis, and how the House was there for them. Everyone also viewed a video telling the story of Ameli's journey from her home in the Netherlands to

*presented by*



Louisville to receive physical therapy for a spinal cord injury she suffered in a car accident. Respectful of the 'lunch hour,' attendees were served a hearty chicken salad, fruit and wonderful desserts. Everyone left with their own light to shine in the darkness, a customized RMHCK nightlight.

- **More than 220 attendees at LTLB 2012**
- **Raised more than \$20,000 for our programs**

*(Above, from left to right) Bob, Owen and Melissa Horton; Kinsey Morrison; RMHCK Executive Director Hal Hedley, and James Seward, US Bank.*

Saturday, February 18, 2012

# McDazzle

10th Annual Red Tie Gala



presented by

**THE CARRIAGE HOUSE**  
CORPORATION, INC.  
a subsidiary of Falcorp Holdings, Inc.

Many thanks to our presenting sponsor, The Carriage House Companies, Inc., for their tenth consecutive year of support at the highest level. Also, thank you to our two Platinum Sponsors and long-time friends, McDonald's Kentuckiana Co-Op and Kosair Charities, who helped make this night so special. We are so fortunate to have all of our sponsors, who are the lifeblood of McDazzle, as partners in our mission to provide a "home away from home" for our families.

## From the Thomas Family

"I speak for the thousands of families that have benefitted from utilizing the Ronald McDonald House when I express my deepest thanks to all of you for your continued support of this charity. Without your generosity, the trying experiences through which families that stay there persevere would be much more difficult."



- **More than 500 attendees at McDazzle and the Lounge**
- **Raised more than \$150,000 in net proceeds for our programs**

# By the Numbers

2012 Ronald McDonald House Impact

1,895

Number of families who stayed with us

91

Percent, average daily occupancy at the Ronald McDonald House

294

Nights, the longest stay by one family

6.3

Days of average stay at our Ronald McDonald House

1,287

Number of children who stayed with us

90

Number of nights that the House was completely occupied

209

Times we had to turn away families because we were full for the night. Many were able to stay with us later that week once a room became available.

**\$280,000+**

The amount of money donated by you and others in our communities through our RMHC Donation Boxes in local McDonald's restaurants. Your small change can make a HUGE impact on the children and families of RMHCK. Every time you drop your change into a RMHC Donation Box at McDonald's, you are helping RMHCK provide a "home away from home" for families of seriously ill or injured children. In 2012, Kentuckiana McDonald's customers donated over \$280,000 via RMHC Donation Boxes, making this one of our largest contribution sources. Please continue to make a change by dropping your change. Thank you for supporting the House and tell your friends!





# 2012 Ronald McDonald House



Gallatin Steel Golf Tournament



RONALD MCDONALD  
HOUSE CHARITIES  
KENTUCKIANA

# Best Charities of Kentuckiana DONORS

## **\$100,000+**

McDonald's Donation Box Proceeds\*\*

## **\$50,000 - \$99,999**

"Just Fore Kids" Golf Tournament\*\*

RMHC Global Matching Grants\*\*

## **\$25,000 - \$49,999**

Dillard's Inc.\*\*

McDonald's In-Store Fundraisers\*\*

McDonald's Kentuckiana Co-Op\*\*

McOpCo\*\*

## **YOUR SUPPORT MEANS EVERYTHING**

If you made a gift between January 1 and December 31, 2012 and your name was omitted, misspelled or listed incorrectly, please accept our sincere apology and contact our Director of Development, Sara Silletto at 502-561-7659 or Sara@rmhc-kentuckiana.org to update our records.

\* has given 5+ years

\*\* has given 10+ years

## **\$10,000 - \$24,999**

Coca-Cola Company\*\*

Gallatin Steel Company

IPA Golf Tournament\*\*

Kosair Charities\*\*

Norton Healthcare\*\*

RMHC of Paducah / Tri-State Co-Op\*\*

Peter Rutledge\*\*

The Carriage House Companies, Inc. and

Ralcorp Frozen Bakery Products - Divisions of Ralcorp Holdings, Inc.\*\*

## **\$5,000 - \$9,999**

AarhusKarlshamn, USA Inc\*

Commonwealth Bank & Trust Company\*

Courier-Journal\*\*

Hieb McDonald's\*\*

Jewish Hospital & St. Mary's Healthcare\*

Kentucky One Health

Klosterman Baking Company\*

Lake Rudolph Campground

Padgett Inc.

Rick & Michelle Peter\*

Republic Bank & Trust Company\*\*

US Bank

## **\$2,500 - \$4,999**

A. N. Roth Company

Bandy Carroll Hellige\*\*

Tom Burrell\*\*

Churchill Downs, Inc.\*

Combined Federal Campaign\*\*

Art & Judy Davenport\*\*

Dr. Pepper / Seven Up, Inc.\*\*

Engineering Investigation

Dave & Martha English\*\*

Fort Knox Spouses Club

David & Karen Gatti\*\*

GE Employees Community Fund\*\*

Hanner Machine

Harshaw Trane

Heaven Hill Distilleries

Holiday World & Splashin' Safari\*\*

Humana Foundation, Inc.\*

Chris & Karla Katakis

Ira Salls\*\*

Steve & Robin Stratton\*

United Fund Drive of Calvert City\*\*

UPS\*\*

Donald & Stephanie Young\*\*

Younger Woman's Club of Louisville\*



# 2012 Ronald McDonald House



**On the River Car Show  
in Vevay, Indiana**



RONALD MCDONALD  
HOUSE CHARITIES®  
KENTUCKIANA



# Best Charities of Kentuckiana DONORS

## **\$1,000 - \$2,499**

American Classics of Southern Indiana\*  
Dr. Sal & Kathy Bertolone\*\*  
Nick & Ann Burrice\*\*  
Caldwell Tanks, Inc.\*  
Capital Access Corporation  
Clorox Company Foundation\*  
Coupe Construction Company\*\*  
Darling International  
Dunbar Foundation  
Eclipse Bank  
Enterprise Holdings Foundation

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\* has given 5+ years

\*\* has given 10+ years

Fastline Publications  
Fifth Third Bank\*  
FirstMerit Bank  
GCH International\*  
GE United Way Campaign  
Give With Liberty Foundation\*  
Goodrich  
Carol Graham and Doug Nelson  
Scot Haire  
Hal & Mindy Hedley\*\*  
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Larry & Vanessa Jones  
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Martin Brower Company  
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Oldham County High School\*\*  
On The River Car Show  
Orr Corporation Employees\*  
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USA TODAY\*\*  
Gar & Peggi Van Doren\*  
Anna Vogt  
Frank Ward\*  
Wells Fargo  
White Masonry Inc.  
Dr. J. Steven Zeh\*\*

*Donors continued on next page . . .*



# 2012 Ronald McDonald House



**In June, when one of our an air conditioning units went out, Johnstone Supply provided a new unit, ABCO-Bramer lifted it four stories to our roof and A.N. Roth Co. installed it. All parts and services were donated.**

*(Above) Jana Goemmer, RMHCK Director of Programs and Facilities and Richard Roth, A.N. Roth Company*

# se Charities of Kentuckiana DONORS

## **\$500 - \$999**

Jeremy Allgeier  
Alliance Mercantile Inc.  
Alpha Delta Pi Ch WKU  
Alpha Delta Pi - Phi Chapter\*\*  
Bill & Susan Applegate\*\*  
Saeed Assef\*\*  
Susan Ball  
Michael Brooks  
Cardinal Health Foundation\*  
Ron & Mary Chandler\*\*  
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David & Phyllis Currie  
John & Savannah Darr  
Maria Darr  
Davenport - McDonald's\*\*  
Maryann Davis\*\*  
Bryan Falder  
Steven Gailar  
Michael & Jane Garvey  
Bill Gatti  
Victor & Jennifer Gomez  
Pat Haag\*

Harold & Luan Hedley\*  
Holston Gases  
HOSA\*\*  
Hurstbourne Christian Church\*\*  
Michael & Eva Kapfhammer  
Kentuckiana AORN  
Kentucky State Reformatory  
Kosair Greeterettes  
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Luther Lockett Correctional Complex  
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Kenneth & Marilyn Masen  
Julie Mudd  
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Eta Zeta Chapter

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HOUSE CHARITIES®  
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**RMHCK Offices &  
Our Ronald McDonald House**  
550 South First Street  
Louisville, KY 40202  
Phone: 502.581.1416  
Fax: 502.581.0037

The mission of Ronald McDonald House Charities of Kentuckiana is to provide a “home away from home” for families of children receiving healthcare at area medical facilities while also lending support to other organizations who aid children.

For more information about Ronald McDonald House Charities of Kentuckiana, visit [www.rmhc-kentuckiana.org](http://www.rmhc-kentuckiana.org).

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