

RMHC PADUCAH MAKES \$6000 DONATION

Ronald McDonald House Charities of Paducah donated \$6000 to RMHCK in December. RMHC of Paducah does not operate a Ronald McDonald House and many residents in the McCracken County area receive medical treatment in Louisville. We are grateful for their commitment to serve their families through our House.



Check out our new website!



www.rmhc-kentuckiana.org

Ronald McDonald House Charities of Kentuckiana

550 South First Street
 Louisville, KY 40202
 502.581.1416
 502.581.0037 fax
www.rmhc-kentuckiana.org

HOST A FUNDRAISER!

Why not plan a fundraiser to benefit the RMHCK. Your event can be as simple or elaborate as you make it. Creative ideas for an event are: a raffle, car wash, inter-office challenge or change war challenge. Groups raising \$2000 or more will be recognized as a room sponsor and will receive a recognition plaque on the room's door, an invitation to the Ronald McDonald House Charities Kentuckiana Annual meeting in December and recognition in the RMHCK Annual Report. For information about room sponsorships or hosting your event, contact Elizabeth Bowling at 502.561.7659 or elizabeth@rmhc-kentuckiana.org.

MISSION STATEMENT

The mission of the Ronald McDonald House Charities of Kentuckiana is to provide a "home away from home" for families of children receiving healthcare at area medical facilities while also lending support to other organizations who aid children.



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HOUSE STORIES

A PUBLICATION OF RONALD MCDONALD HOUSE CHARITIES OF KENTUCKIANA

Summer 2010

LOVE LETTERS



Our Mia now weighs 5 lbs. 3 oz. and is 17.5 inches long. She's off the ventilator and doing great but we still have a ways to go with God by our side.

If it wasn't for Ronald McDonald House Charities and the wonderful people giving us a place to stay we wouldn't have had a chance to watch our "peanut" become a beautiful little girl. Even though we live over 2 hours away the Ronald McDonald House has become our home away from home. With each person we meet it helps us know we are not alone.

Stories and friendships with other Ronald McDonald House residents have helped us to grow stronger and look forward to the day when Mia comes home.

Josh, Bethany & Mia



Our story began on November 29, 2009, when I started having problems with my pregnancy. My husband took me to Taylor Regional Hospital in Campbellsville, Kentucky, where they flew me to Louisville. They began saying that I was going to have Mia that night and the hospital staff was giving her no chance to live. I was put on different medications to stop my contractions hoping to stop my labor, but each day we took it minute by minute as I was laying trendelenburg for 10 days.

On December 9, 2009 at 8:33 P.M. Mia Faith was born. During the delivery the doctors said I needed to have a C-section and Mia's chances of surviving were slim but still the odds were greater than a natural delivery. By a miracle Mia came naturally in her water bag. When they broke the water bag her little heart started beating on its own. Mia was 1 lb. 5 oz. and 11.5 inches long.

Since she was born at 23 weeks the doctors said our "peanut" only had a 25% chance of living, but we knew God would bring her through it. Hours turned into days, days into weeks and weeks into months, and even through a series of multiple complications such as pneumonia and M.R.S.A we have made it to 38 weeks.

Thank you very much for letting me stay at Ronald McDonald Family Room at Norton Suburban Hospital so I could be next to my baby. I am so faithful and happy that there is a place like Ronald McDonald House for families to stay while their babies are in the NICU. There were times that I had to give up my room for sicker babies, but I understood. The room became my home and I hope another family can share the room and other things RMFR have offered me. Thank you isn't enough, but it is all I can say...I hope many more families can stay here as I did. Thank you for everything. God Bless you for helping me and my baby!

Vivian and Sebastian

RMHCK STAFF

Executive Director: Hal Hedley
 Administrative Assistant: Rhonda Pait
 Finance Manager: Sharon Shelton
 Volunteer Coordinator: Christina Johnson
 Family Room Coordinator: LuAnn Galbraith
 Director of Development: Elizabeth Bowling
 House Manager: Jana Goemmer
 Assistant House Manager: Tiffany Allgeier
 Evening Assistant: Heather Bach
 Overnight Monitors: Juanita Williams & Patti Hayes
 Relief Overnight Manager: Delilah Dillard
 First Weekend Relief Manager: Brandon Hamilton
 Second Weekend Relief Manager: Melody Gambetty
 Third Weekend Relief Manager: Donna Moore
 Fourth Weekend Relief Manager: Lindsey Ransdell
 Relief Managers: Morgan McLaughlin & Sabrina Casanova

2010 BOARD OF DIRECTORS

Executive Committee	
President: Gary Owen	Allegra Print & Imaging
Imdt. Past President: Judy Davenport	McDonald's
Vice-President: John Bischoff	The Carriage House Companies
Vice-President: Kyle Green	Kosair Children's Hospital
Vice-President: Bob Hausladen	New Horizons PCS
Vice-President: Ben Murr	Churchill Downs, Inc.
Treasurer: James Hickman	LG&E/E-On US
Secretary: Nancye Olt	Commonwealth Bank and Trust

Board Members

Talbott Allen	Community Volunteer
Sal Bertolone, M.D.	University of Louisville
Sharon Decker	Fifth Third Bank Mortgage
Kevin Fuqua	Mountjoy Chilton Medley
Laura Gipe	Kosair Children's Hospital
Scott Gritton	Shell Road Ranger
Shelly Gubser	Bandy Carroll Hellige
Mark Hieb	McDonald's
Lara Howe	McDonald's
Jim Hoyer	Grange Insurance
Vanessa Jones	General Electric
Chris Katakis	Community Volunteer
Teresa Leezer	MetaCyte Business Labs
Annette Mangino	Community Volunteer
Elizabeth Padgett	Community Volunteer
Ken Reiss	Louisville Frame & Fender
London Saunders	Humana
Joseph Stennis	Dinsmore & Shohl
Seth Stewart	New Covenant Financial Services
Peggi Van Doren	Community Volunteer
Tim Williams	Louisville Presbyterian Theological Seminary
Stephanie Young	McDonald's

GREETINGS FROM THE HOUSE THAT LOVE BUILT

As we look back at 2009, we remember a year of milestones. In January, we opened our newest Ronald McDonald House expansion, growing from 29 to 36 bedrooms. We also renovated existing rooms to make them more usable for our guests in wheelchairs. And, throughout 2009, we celebrated our 25th anniversary.

This year, our focus shifts from expansions and anniversaries to continuous improvement of our existing programs and development efforts.

At our Ronald McDonald House and three Ronald McDonald Family Rooms, we are working to improve our guests' experience as they stay with us. Already, over 90% of our guests are "Very Satisfied" with our facilities, services, staff and volunteers. But, we're striving to do even better. For example, thanks to a grant from our great partners at Kosair Charities, we are replacing our outdoor play equipment for the children staying with us. The new equipment was installed this spring, and it is already bringing HUGE smiles to the faces of many children.

From our development efforts, 2010 has already seen the launch of our new website, www.rmhc-kentuckiana.org and a record-setting McDazzle gala that had net income of nearly \$200,000!! Later this year, we will hold the Cornhole Cup, have a reception to recognize our generous room sponsors, and host events to promote our Red Shoe Society endowment fund. Read more about each of these efforts throughout House Stories.

On behalf of the Board of Directors and staff, thank you to all donors, volunteers, partners and everyone else who helped us provide a home away from home to over 5,000 family members of seriously ill children in 2009.

	
Gary Owen Board President	Hal Hedley Executive Director

JUST FORE KIDS' GOLF CLASSIC



In 2009, the tradition of the "Just Fore Kids" Golf Classic continued at Hurstbourne Country Club. Started in the 1990's, the tournament is a partnership between RMHC of Kentuckiana and Kosair Charities. Since its inception, it has raised more than \$1,000,000 net, which is split equally between our organizations.

This year's event will be held Monday, August 30 at Hurstbourne Country Club. For more information, contact Hal Hedley at 502.561.7658 or hal@rmhc-kentuckiana.org.

THANK YOU KOSAIR CHARITIES!

Thank you to Kosair Charities for a \$16,000 grant to refurbish our outdoor play area. The new structure and flooring were installed in April. We hope to continue our partnership with Kosair Charities for many more years



TEAM 5 X 5

Thank you to the Ignite Louisville Team 5 x 5 for six months of dedication to RMHCK and completing Ignite Louisville's Make Your Mark Challenge. Your talent and leadership are greatly appreciated. Jenny Bosley-Humana Military, Todd Higgins-Kindred Healthcare, Caroline Hughes-Hughes Group, Brian Jones-KY Chamber of Commerce, and Sarah Settle-Northwestern Mutual, each made a tremendous impact on our organization. We look forward to continuing our relationship with each member.



LOUISVILLE CORNHOLE CUP

SAVE THE DATE!
07-31-2010

On September 10, 2009, the Louisville Cornhole Cup was hosted at Churchill Downs. This was the first year that the annual event benefitted Ronald McDonald House Charities of Kentuckiana. Over 200 participants and fifty one teams participated in the all day event. Sponsors included University of Louisville Pediatrics, Republic Bank, Fifth Third Bank, Churchill Downs, Asher Family and Brownsboro Hardware. Thank you to all of our in-kind sponsors, volunteers and staff for making the day a success! 2010 Cornhole Cup presented by Republic Bank will be held on July 31 at Brown Forman Lawn at Waterfront Park. Visit www.cornholecup.com for more information.



Congratulations to the 2009 winners:
 1st: Earl Browning & Terry Skaggs
 2nd: Michael Alvey & Tony Hankins
 3rd: Chris Benningfield & Chad Newman



THANK YOU & WELCOME NEW BOARD MEMBERS

Our board members are extremely valuable to the success of RMHC of Kentuckiana by serving on committees, fundraising, taking the lead on strategic planning, and much, much more.

In 2009, Ruth Bart ended her term and was recognized at our 2009 Annual Meeting in December. Thank you, Ruth, for your continued commitment to RMCHK.

In 2010, we've welcomed the following new board members:
 Talbott Allen, community volunteer
 Lara Howe, McDonald's
 London Saunders, Humana
 Peggi Van Doren, community volunteer
 Stephanie Young, McDonald's

Welcome aboard!!! We look forward to your leadership during your term as a board member.

McDazzle

McDazzle, a red tie gala, presented by The Carriage House Companies, Inc. was held Saturday, February 20, 2010 at Louisville Marriott Downtown. McDazzle exceeded all expectations and goals and RMHCK had a record year! Over \$190,000 was raised. We are extremely grateful to our sponsors, volunteers, attendees and staff.

Over 680 guests enjoyed cocktails from Heaven Hill Distilleries, hors d'oeuvres, and silent auction. Guests were then treated to a fabulous gourmet dinner followed by a fantastic live auction and entertainment from Nervous Melvin and the Mistakes. Barry Bernson, of Fox in the Morning emceed the event and Shaun Logsdon, who had stayed at our Norton Suburban Family Room, served as our auctioneer for the evening. The highlight of the event was the opportunity for the attendees to meet the Johnson Family, who captivated each of us as we watched a video produced by the family about Addison's journey with cancer.

A new addition to McDazzle was the Lounge at McDazzle. Over 125 young professionals enjoyed food from McDonald's and cocktails by Heaven Hill Distilleries. At the conclusion of the live auction all guests joined together for entertainment by Nervous Melvin and the Mistakes.

A special thanks to our presenting sponsor, The Carriage House Companies, Inc. and Republic Bank & Trust Company; our volunteer sponsor, as well as all of our auction item donors, staff, volunteers, and attendees!!!



Presenting Sponsor



Platinum Sponsors



Gold Sponsors

Allegra Print & Imaging
Bandy Carroll Hellige
Churchill Downs, Inc.
Commonwealth Bank & Trust Company
Heaven Hill Distilleries
In memory of Betty Rutledge
Jewish Hospital & St. Mary's Healthcare
Martin-Brower Company
UPS

Silver Sponsors

Dr. Pepper
The Coca-Cola Company
Kosair Charities
Ken's Beverage Inc.
Golden Foods/Golden Brands
E.ON-U.S.
QSan

Volunteer Sponsor

Republic Bank & Trust Company

the lounge at McDazzle

Sponsors

McDonald's Kentuckiana Co-Op
Bluegrass Brewing Company
Heaven Hill Distilleries
Hughes Group, Inc.
Northwestern Mutual
Labor Works



2009 STATS & FACTS

- 5,111 people served
- 1,903 families served
- Longest stay: 186 nights
- Occupancy rate: 76%
- Over 18,000 volunteer hours logged
- 432 meals served
- Over 70% of our 2009 operating budget came from individual & corporate donations!

2009 GRANT PROGRAM SUPPORTS LOCAL NONPROFITS

Thanks to the support of the Kentuckiana McDonald's Owner/Operators and Ronald McDonald House Charities Global, RMHCK was able to grant over \$80,000 to the following area nonprofit organizations in 2009. For more information about RMHCK Grant program, please contact Rhonda Pait at 502.561.7657 or Rhonda@rmhc-kentuckiana.org.

2010 Grant Recipients

Children's Hospital Foundation
Camp Taylor PTA
Nativity Academy
The Cabbage Patch Settlement House
Junior Achievement of Kentuckiana
Visually Impaired Preschool Services
Floyd Co. Head Start
Upside Therapeutic Riding, Inc.
University of Louisville Pediatric Hematology
Childplace
Home of the Innocents
The Library Foundation
The Neighborhood House

2009 FINANCIALS

Revenue

Individual & Corporate Contributions	\$317,040
Fundraisers	\$252,224
Program Service Fees	\$87,425
Other	\$297,167
Total Revenue	\$953,856

Expenses

Program	\$479,977
Management & General	\$109,203
Fundraising	\$232,458
Total Expenses	\$821,639

Total Assets as of December 31, 2009 \$7,478,726

VOLUNTEERS RECOGNIZED FOR YEARS OF SERVICE

5 Years

Angie Jones • Eva Kapfhammer
Lisa Roederer • Rita Schreiweis

10 Years

Judy Davenport • Anna Kidwell • Callie Kidwell

15 Years

Mary Ann Fuller

20 Years

Peg Irvin • Dottie Nix





HOW YOU CAN HELP...

Whether it's donating directly to Ronald McDonald House Charities of Kentuckiana or volunteering your time, we are extremely grateful for every contribution. Below are several ways you can support our mission to make RMHCK a "home away from home".

- Make a financial contribution to RMHCK.
- Volunteer at Ronald McDonald House or Ronald McDonald Family Rooms.
- Provide a meal for our families through our Adopt-A-Meal program.
- Attend or organize a fundraiser that benefits RMHCK.
- Collect pull tabs from aluminum cans and drop them by the House.
- Remember RMHCK in your will by joining the Red Shoe Society.
- Work with your employer's HR department to create matching funds for charitable contributions.
- Support the RMHCK donation box in your local McDonald's restaurant.

2009 RMHC SCHOLARSHIP RECIPIENTS

Local Ronald McDonald House Charities Chapters, with support from RMHC Global, offer college scholarships to students pursuing educational and career opportunities. These scholarships are part of our ongoing commitment to education. High school seniors may apply. Scholarship funds may be applied toward tuition, fees, and other appropriate educational expenses.

Since 2008, RMHCK has awarded 14 scholarships to high school seniors. Each application is scored based on individual academic achievement, financial need, and overall impression, letters of recommendation and essay. Top candidates participate in a face-to-face interview with committee members.

For more information about the RMHCK Scholarship Program, please contact Rhonda Pait at 502.561.7657 or Rhonda@rmhc-kentuckiana.org.

2010 Scholarship Recipients

- Travis Cunningham, New Salisbury, IN Butler University
- Sydney Johnson, Louisville Ohio University
- Fahira Mehmedovic, Louisville Bellarmine University
- Chisom Omenyinma, Louisville University of Kentucky
- Maria Puche, Louisville University of Louisville
- Ada Sanchez, Louisville University of Louisville
- Andrew Thomas, New Albany University of Louisville

TIME AND TALENT MAKE A HOME FOR OUR FAMILIES!

Everyone has unique talents and skills. Everyone has different passions and areas of interest. Each one of us can help our families staying at the Ronald McDonald House and Ronald McDonald Family Rooms!

When reviewing our list of volunteer opportunities you may not see a perfect fit, but we are always open to your ideas. We could rattle off a list a mile long of ways our volunteers have stepped outside of the box to serve our families, but below are just a few. Hopefully reading the creative ways others have helped will spark an idea of your own.

Past volunteers have decorated bulletin boards, created artwork to promote our pull tab program, and made napkin/salt & pepper holders for our dining room tables. A group of volunteers make handmade dolls that are given to the children who stay at the House and various groups have made blankets, flip flops, hats and scarves for the families.



For more information about volunteer opportunities, please contact Christina Johnson, Volunteer Coordinator at christina@rmhc-kentuckiana.org or 502.561.7653.

IN KIND DONATIONS REMAIN VITAL

While the cost to a family staying at the Ronald McDonald House is now over \$65, families are only asked to pay \$15. Several companies and individuals donate their goods and services to us on an ongoing basis that are vital to our day to day operations. The below contributions are extremely appreciated. Thank you for your continued support!



- Mr. Jim Abell – Bread Products
- Allegra Print & Imaging – Print & Sign Services
- A-M Electrical – Lighting Products
- Bandy Carroll Hellige Advertising – Marketing & PR Services
- Bissell – Cleaning Supplies
- Brand Source – Appliances & Electronics
- Christmas Décor – Exterior Holiday Lighting
- Courier Journal - Newspaper
- The Coca-Cola Company – Soft Drinks & Bottled Water
- Consumer's Choice Coffee – Coffee & Orange Juice
- General Electric - Appliances
- Georgia Pacific – Paper Products
- Hyatt Regency Louisville – Laundry Services
- Insight Communications – Cable Television
- Korfhage Landscape & Designs – Landscaping
- Medical Center Laundry – Laundry Services
- Nestle – Food Items
- Preston Street Poultry – Eggs
- Sturgeon Pest Control – Extermination Services
- Swisher Hygiene – Cleaning Products & Services
- Tempur-Pedic – Beds & Bed Supplies
- Two Men & A Truck – Moving Services
- Mr. Calvin Vincent – Deep Cleaning Services
- USA Today – Newspaper

RONALD McDONALD FAMILY ROOMS

Ronald McDonald House Charities, with the help of the medical facilities, have set aside rooms intended to serve as a quiet rest area for family members of children being treated in those facilities. RMHCK currently operates three family rooms located in Norton Suburban Hospital, Kosair Children's Hospital and Frazier Rehab Institute. Each serves as a respite for families. Over 700 families have been served at Norton Suburban since opening in 2006.

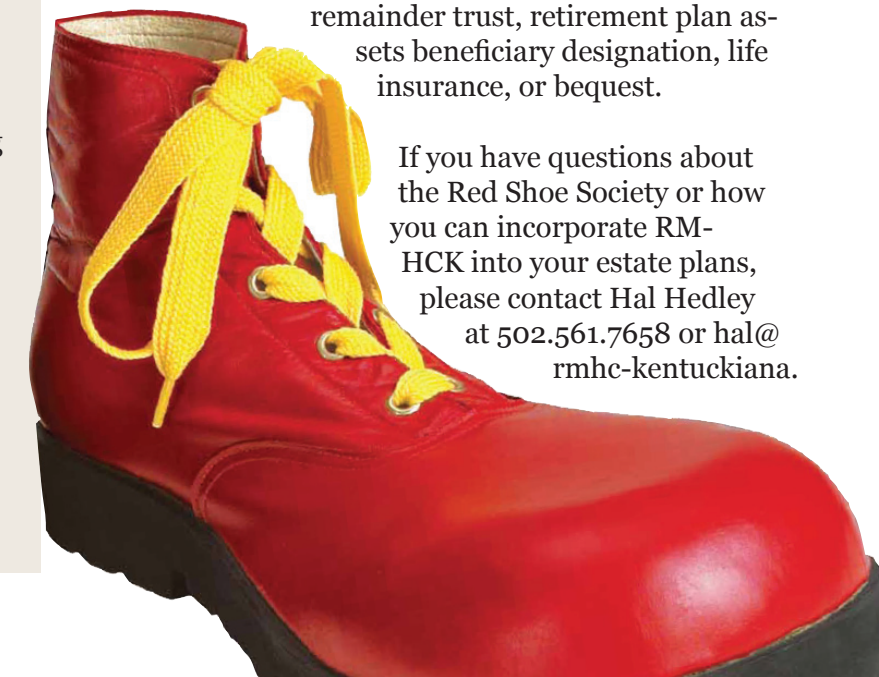
For more information about Ronald McDonald Family Rooms, please contact LuAnn Galbraith at 502.475.2656 or luann@rmhc-kentuckiana.org.



RED SHOE SOCIETY

The Red Shoe Society Endowment is a board restricted endowment established to ensure ample future resources necessary to continue to meet the needs of the families we serve. The most committed supporter now has the opportunity to continue to provide for the House that Love Built, even after they are not here to experience the results.

Donors who make an outright or deferred gift to the Red Shoe Society Endowment of \$10,000.00 or more will be recognized as members of the Red Shoe Society. A permanent marker honoring the donor will be placed in the lobby of Ronald McDonald House. Outright gifts may be made by using assets such as cash, appreciated stock, or real estate. Deferred gifts may be made in the form of a charitable gift annuity, charitable remainder trust, retirement plan assets beneficiary designation, life insurance, or bequest.



If you have questions about the Red Shoe Society or how you can incorporate RMHCK into your estate plans, please contact Hal Hedley at 502.561.7658 or hal@rmhc-kentuckiana.