

2022 Giving Opportunities



Hospitals have doctors. We have family.

When a child is diagnosed with a critical illness, everything changes. Families face unimaginable burdens so their children can receive necessary care — often having to travel far from home. These families are forced to stay apart, just when they need each other most.

For more than three decades, Ronald McDonald House Charities® of Kentuckiana (RMHCK) has **provided the home and support that allows families to stay together while they focus on the healing of their sick children at a critical time**. So, when a child is sick, not everything has to change.

RMHCK helps families:

- stay close to the care they need, just a few blocks from the hospital.
- rest and recharge, so they can be their best for their hospitalized children.
- incur less expenses and debt that comes with living away from home and extensive hospital treatment.
- relieve the stress of where to stay or if they can afford lodging, food, laundry services, and other basic daily needs.
- stay together, providing love and support to one another, improving their family's well-being and their children's recovery.
- surround themselves with a support system of staff, volunteers, and other families who are going through a similar experience. This creates a comfortable space where families can share their experiences and support each other.
- take a break and have fun as a family by participating in entertaining activities.

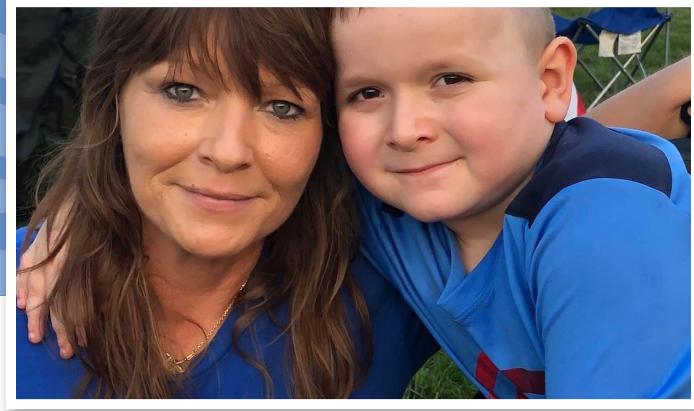
RMHCK's mission is crucial to thousands of families every year. Our partners, like you, help us provide families a sense of relief and stability in a family-centered environment. **You are why we can offer our unique hospitality through our programs and services free of charge to families.** Your investment will give families the essentials they need so they focus on what's most important - the health of their children.



Ronald McDonald
House Charities®
Kentuckiana

More Than a House

"It's all been done for me."



In 2019, Aidan was in a very serious car accident. He lost his younger sister and the use of the lower half of his body. His spinal cord injuries required a lot of time and medical attention. He needed a stable environment and Tamatha, his grandmother, stepped up to give him the care he needed. She started searching for options. She was "looking more towards recovery rather than just accepting the fact that he was in a wheelchair."

Tamatha found Frazier Rehab's unique therapy programs here in Louisville, KY. Aidan started intensive treatment in September 2020 and soon, both Tamatha and Aidan saw a difference. Frazier's special techniques gave Aidan a huge boost in confidence. He could tell he had responses below his injuries, giving him encouragement, and giving them both a lot of hope. While Aidan received therapy at Frazier, he and Tamatha "developed a normal routine at our Ronald McDonald House – just like at a regular house."

Tamatha said: "Being able to do laundry, have normal meals, a normal routine with school – it is a sense of balance." Tamatha told us that at a hotel, the need for wheelchair access, access to food, to store and cook food, things like that become far more complicated. "Anything that I need is here and if I need help with something, all I have to do is ask...It takes the load off with the worry that it takes to try and figure that all out...it's all been done for me."

She continued: "There's only one me and there's only so much energy in a day. I would not be capable of doing all that without the support that I've gotten here. The staff has been wonderful. We feel like we've got friends – more than just people that work here. They feel like an extended family. Some days are more difficult than others. Just having that friendly smile and that extra encouragement, somebody asking how your day is going. It's just me and him and we're doing this 24/7. Some days that means everything in the world to have that kind of support. It really does. It's more than I could have ever expected. I'm very, very grateful. Without RMHCK's support, it wouldn't be possible otherwise. It means everything to be able to help in his recovery."

Tamatha and Aidan stayed with us for 186 nights, leaving in April 2021 to return home to New Concord, KY.



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RMHCK's Programs

Ronald McDonald House®

Families who must travel to Louisville to seek healthcare for their seriously ill children will find a haven at our 56 guestroom Ronald McDonald House. We serve families who reside outside of Jefferson County, KY, and Floyd and Clark Counties, IN, who have children ages 21 or younger receiving medical care in the Louisville area. Staffed 24 hours, 365 days a year, we're just a few blocks from Norton Children's Hospital and other medical facilities. We relieve families of stressors and financial worries by providing:

- private guestrooms and bathrooms with linens and toiletries
- stocked kitchens
- home-cooked meals and snacks
- laundry facilities



- comfortable living rooms
- indoor and outdoor play areas
- organized activities
- internet access
- free parking



Ronald McDonald Family Room®

With the help of our medical partners, RMHCK provides dedicated rooms inside hospitals to ensure families have a quiet place to rest only steps from their children. Family Rooms can be found at Norton Children's Hospital, Frazier Rehab Institute, and Norton Women's and Children's Hospital. Amenities vary at each facility, but can include sleep rooms, restrooms with showers, laundry facilities, comfortable living rooms, and stocked kitchens.



Hospitality Cart

For children and families at Norton Children's Hospital, spotting the RMHCK Hospitality Cart coming down the hall means comfort is only steps away. With snacks, beverages, small toys, and fun activities, our Hospitality Cart helps fill an empty stomach or bring a smile directly to children and their families. All children and families at the hospital, whether they are our guests or not, can enjoy the Hospitality Cart.



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More Than a House

RMHCK CLAYS CLASSIC

Presented by Woodbine Construction, our sporting clays tournament is a great opportunity to hone your shooting skills or try a new sport. Participants enjoy an all-inclusive day of a light breakfast, contests, on-course non-alcoholic beverages and snacks, raffles, a silent auction, a cork pull, lunch, and shooter gifts. Participants will receive 12-gauge or 20-gauge ammunition, eye and ear protection, and loaner guns are available.



RMHCK invites you to be a part of our 2022 Clays Classic

October 7, 2022

The Sporting Club At The Farm, New Albany, IN

Sponsorship Opportunities

		Presenting*	Cart*	Lunch*	Course*	Marksman	Squad Entry
		\$10,450	\$7,800	\$5,300	\$5,300	\$2,800	\$1,350
	# of nights you are supporting families	96	72	49	49	25	12
Digital Promotion	Naming rights of event	●					
	Inclusion in all marketing and social media mentions	●	●	●	●		
Email	Recognition in monthly e-newsletter	●	●	●	●	●	●
	Post-event email	●	●	●	●	●	●
Online Auction	Auction preview email	●					
	Name/logo featured	●					
Social Media	Name/logo: banner	●					
	Post-event thank you	●	●	●	●	●	●
Website	Sponsor-provided mission moment	30 sec.					
	Name/logo: Clays pop-up on RMHCK homepage	●					
	Name/logo: 2022 Clays webpage header	●	●				
	Name/logo: hyperlinked on 2022 Clays webpage	●	●	●	●	●	
On-site Promotion	Opportunity to speak	●					
	Verbal recognition	●	●	●	●		
	Name/logo: sponsor banner	●	●	●	●		
	Name/logo: station sign	●	●	●	●	●	
	Name/logo: day-of informational publication	●	●	●	●	●	●
	Name/logo: sponsor-level sign	●	●	●	●		
	Reserved squad(s) of four	3	2	2	2	2	1

*Indicates exclusive sponsorship | Sponsorship packages subject to change

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		Auction	Raffle	Awards	Contest	Station
		\$1,000	\$750	\$500	\$250	\$100
	# of nights you are supporting families	9	6	4	2	
Digital Promotion	Naming rights of event					
	Inclusion in all marketing and social media mentions					
	Recognition in monthly e-newsletter	●	●	●	●	●
	Post-event email	●	●	●	●	●
	Auction preview email	●				
	Name/logo featured					
	Name/logo: banner	●				
	Post-event thank you	●				
	Sponsor-provided mission moment					
	Name/logo: Clays pop-up on RMHCK homepage					
	Name/logo: 2022 Clays webpage header					
	Name/logo: hyperlinked on 2022 Clays webpage					
On-site Promotion	Opportunity to speak					
	Verbal recognition					
	Name/logo: sponsor banner					
	Name/logo: station sign					●
	Name/logo: day-of informational publication	●	●	●	●	●
	Name/logo: sponsor-level sign	●	●	●	●	
	Reserved squad(s) of four					

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Confirm Your Sponsorship

Please complete and return to Sara Silletto at sara@rmhck.org
Program and signage print deadline: **September 26, 2022**



Company Name

Contact Person

Phone Number

Street Address

City

State

Zip

TOTAL COST

Email Address

\$10,450 Presenting

\$7,800 Cart

\$5,300 Lunch

\$5,300 Course

\$2,800 Marksman

\$1,350 Squad Entry

\$1,000 Auction

\$750 Raffle

\$500 Awards

\$250 Contest

\$100 Station

Method of Payment

- Check Enclosed (to RMHCK)
- Please Invoice Me
- Credit Card Payment (call Sara Silletto)

I am interested in:

- Volunteering
- Touring Ronald McDonald House
- Other special events
- Other ways to give
- Donating a vehicle

Mail donation or drop off at:

RMHC of Kentuckiana
550 South First Street
Louisville, KY 40202



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Kentuckiana

Questions? | Sara@RMHCK.org or
Contact Sara Silletto | 502-561-7659