



Ronald McDonald  
House Charities®  
Kentuckiana



# Annual Report

*"Home-away-from-home"*

2021



# Dear Friends,

In 2021, like all of you, we continued to face significant challenges related to the worldwide pandemic. At times, it felt like a roller coaster, starting with an uphill climb, followed by a steep drop and sharp turns. Through it all, and despite many distractions, our staff, volunteers, board members, and donors remained focused on serving families that must travel to Louisville to seek healthcare for their seriously ill children.

In fact, the one constant throughout the pandemic for Ronald McDonald House Charities of Kentuckiana (RMHCK) is that we NEVER stopped serving families and continued to deliver our mission to them. In 2021, at our Ronald McDonald House, we more than doubled the number of families and children served compared to 2020, saving them more than \$2.3 million in lodging, food, and other expenses. Also, more than 250 families were served at our Ronald McDonald Family Room Programs.

We are very proud of our 2021 accomplishments, but we accomplish nothing without our volunteers and donors. After being sidelined for a majority of 2020, our volunteer program was largely reinstated in 2021, with some limitations. Nearly 500 meals were served through our Adopt-a-Meal program, and over 50 activities were offered for our families, with most of these activities being volunteer-driven. For many years, we have said that volunteers are "the heart of the House", and our wonderful volunteers were sorely missed when we suspended our volunteer program in 2020. It was – and is – wonderful to see our volunteers back.

Once again in 2021, our donors stepped up to support RMHC of Kentuckiana and the families we serve in record numbers. For the first – and hopefully last – time, we held a virtual Red Tie Gala. Although we were unable to gather in person, our sponsors, donors, and guests stepped up to make generous gifts to support our mission, significantly exceeding our goal. Also, we launched a pilot program in our local McDonald's restaurants, where customers are given the opportunity to Round-Up their purchase as a donation to RMHC. We are rolling out this program throughout Louisville and surrounding areas in 2022, with the potential to raise significant funds to support our mission and the families who need us.

We are extremely grateful for the generous community in which we live and work, and that supports our RMHC of Kentuckiana families. Best wishes for a healthy and prosperous 2022.

Sincerely,

John Bischoff, Board President



Hal Hedley, CEO



## 2021 BOARD OF DIRECTORS

### EXECUTIVE COMMITTEE

**President:** Cis Gruebbel, *Community Volunteer*

**President Elect:** John Bischoff, *Community Volunteer*

**Vice-President:** Sal Bertolone, *M.D., RMHCK Founder*

**Vice-President:** Sam Castle, *SVP, Business Banking Market Leader, US Bank*

**Vice-President:** Art Davenport, *Community Volunteer*

**Vice-President:** Ben Murr, *SVP, Chief Technology Officer, Churchill Downs, Inc.*

**Vice-President:** Tim Stevens, *SVP, Regional Managing Director, Truist Investment Services, Inc., Truist Wealth*

**Treasurer:** Todd Hamilton, *CPA | Partner, MCM CPAs & Advisors*

**Secretary:** Matt Multerer, *Director of Strategy & Investments, Southern Glazer's Wine & Spirits*

### BOARD MEMBERS

**Alina Klimkina:** *Attorney | Partner, Dinsmore & Shohl*

**Kathy Lamb:** *Facility Vice President Operations, Norton Children's Hospital*

**Stephanie Madison:** *Community Volunteer*

**Jon Magrum:** *CPA | Assurance Senior Manager, MCM CPAs & Advisors*

**Jessica Murr:** *Community Volunteer*

**Bru Peter:** *Owner | Operator, McDonald's*

**Jane Pfeiffer:** *Founder and President, Fieldtrip*

**Rachel Porter:** *Manager Strategy and Operations, Leidos*

**London Roth:** *Chief of Staff to Medicare President Northeast Division, Humana*

**Felix Sharpe:** *Counsel, Humana*

**Tim Statts:** *VP Commodity Services, Schneider Electric*

**Tiffany Stout:** *Licensed Realtor, Semonin Realtors*

**Nicole Topper:** *Owner | Operator, McDonald's*

**Andre Zdanow:** *Executive Director, Small Appliances and FirstBuild, GE Appliances*



## "Our daughter's birth is something that would be considered a miracle."

In March 2021, our youngest daughter, Allison, decided to arrive at 23 weeks and one day. She was so tiny - weighing one pound, three ounces. When she was born in Evansville, Indiana, there were complications. Doctors made a recommendation to helicopter lift Allison more than 100 miles to Louisville.

Soon after arriving in Louisville, we knew we had a long road ahead of us, and we promised ourselves we were going to be there for Allison. We had to find somewhere to stay, but we had never been to Louisville. We knew we couldn't afford a hotel long-term. We talked about trying to get an apartment, but as parents and going to school, we quickly realized that wasn't an option.

The hospital informed us about Ronald McDonald House, and it was just what we needed. This has been our second home really. Without RMHCK, we wouldn't have been able to be by our daughter's side. We wouldn't have had any other option than to probably drive back and forth to Madisonville on weekends.

While we were here, everything was taken care of. We didn't have to worry about where our meals

were coming from. Here, in this atmosphere, you get a sense of hope because you aren't the only one going through this situation.

The Ronald McDonald House has meant so much to us as a unit simply because we do not have to be separated during this time of crisis. In a time of crisis, they keep families together and they serve others.

Our journey hasn't ended. Allison still has appointments in Louisville. Initially our stay was three and a half months. Then we came back for another month and a half after Allison caught RSV. And even now when she has her pulmonary appointments and her heart appointments, those are specialists in Louisville, so we have to come back out here. And every time we pick up the phone and call, we're met with welcoming, open arms.

*It's our "home-away-from-home," it truly is.*

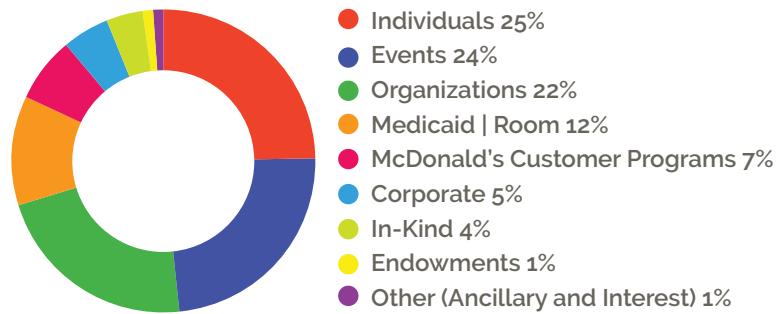
We could never forget RMHCK and we don't ever want to. We are so grateful for everyone who has been so generous to Ronald McDonald House.

### Erica and Jermonte Rushing

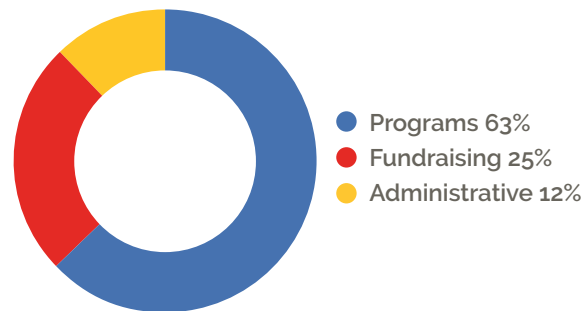
Madisonville, Kentucky  
(152 miles from Louisville)

# 2021 Finances

UNAUDITED REVENUES: **\$3,108,258**



UNAUDITED EXPENSES: **\$2,144,494**



TOTAL NET ASSETS OF RMHCK AND ITS SUBSIDIARIES AS OF 12.31.2021: **\$26,702,226**

## Highlights

### ROUND-UP FOR RMHC

Piloted an enhanced 'Round-Up for RMHC' program in 16 McDonald's from September – December. Compared to January – August, we saw a 280% increase in the amount donated and a 260% increase in the number of donations.

### HIGHEST OCCUPANCY

On July 18, 51 guestrooms were occupied, the most since RMHCK opened our doors.

### WELCOMED BACK ALL STAFF

After over a year of having limited staff working on-site, we welcomed back all staff to the office in July.

## Programs

### RONALD MCDONALD HOUSE®

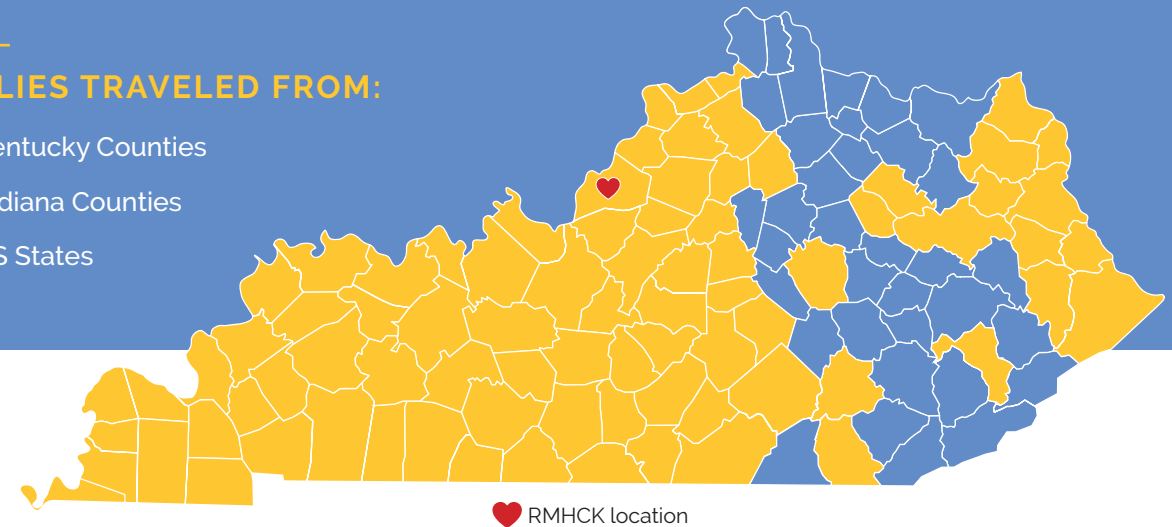
Within walking distance of Louisville's downtown hospitals, Louisville's Ronald McDonald House has 56 guestrooms staffed 24 hours a day, 365 days a year. Our private guestrooms, comfortable living rooms, vibrant play areas, and stocked kitchens offer a "home-away-from-home" for families of seriously ill or injured children.

### RONALD MCDONALD FAMILY ROOM®

With the help of our medical partners, RMHCK provides dedicated rooms inside hospitals to ensure families have a quiet place to rest only steps from their children. Family Rooms can be found at Norton Children's Hospital, Frazier Rehab Institute, and Norton Women's and Children's Hospital. Amenities vary at each facility, but can include sleep rooms, restrooms with showers, laundry facilities, comfortable living rooms, and stocked kitchens.

### FAMILIES TRAVELED FROM:

**81** Kentucky Counties  
**22** Indiana Counties  
**19** US States



## 2021 Impact



**RONALD MCDONALD HOUSE®**

**\$2.32 MILLION**  
Saved By Families

**725**  
Families Served

**186 NIGHTS**  
Longest Stay

**2,342 MILES**  
Farthest Distance Traveled

**11,082**  
Nights Provided

**8.9 NIGHTS**  
Average Length of Stay

**\$108**  
RMHCK's Nightly Cost Per Family



**RONALD MCDONALD HOUSE® VOLUNTEERS**

**90**  
House Volunteers

**206**  
Service Groups

**471**  
Meals Served

**52**  
Activities  
**3,846**  
Volunteer Hours



**RONALD MCDONALD FAMILY ROOM®**

**267**  
Families Served

**817**  
Nights Provided

**31**  
Volunteers

**1,200**  
Volunteer Hours



2021

# Donors

**Visionary Partners \$50,000+**

Kosair Charities  
McDonald's Corporation and RMHC Global  
McDonald's Restaurants of Kentuckiana  
McDonald's Round-Up Contribution Program  
Nucor Steel Gallatin  
R.W. Marshall Foundation  
Ronald McDonald House Charities of Tri-State  
Truist Foundation

**Key Partners \$25,000+**

Clark Family Foundation Inc.  
In Memory of Betty Rutledge  
Marshall Family Foundation  
McDonald's Donation Box Contribution Program

**Leadership Partners \$10,000+**

Alpha Delta Pi Foundation, Inc.  
John and Robyn Bischoff  
Commonwealth Bank & Trust Company  
Kentucky's Touchstone Energy Cooperatives  
Byron and Andrea Largen  
Martin-Brower  
Ben and Jessica Murr  
Gary and Cheryl Owen  
Ray & Kay Eckstein Charitable Trust  
Republic Bank & Trust Company  
Sam Swope Family Foundation  
Linda and Stan Schooler  
George and Nancy Willis  
Woodbine Construction Co. Inc.

**Signature Partners \$5,000+**

Sal and Kathy Bertolone  
Tom and Kathy Burrell  
Conagra Brands  
Coupe Construction Company  
Pat and Christi Cowgill  
Daryn Demeritt  
Enterprise Holdings Foundation  
Franke Foodservice Systems Inc.  
Gene P. Gardner  
GE Appliances  
Cis and Craig Gruebbel  
Hacet Foundation  
Kris and Aprile Hamilton  
Pamela and Larry Hatcher  
Bob and Karen Hausladen  
Insuramax  
Jean and John Wasz Family Charitable Fund  
Kentuckiana McOpCo Restaurants  
Cindy and Mark Lynn  
Material Handling Systems  
Michter's Distillery

Preload, LLC  
Jim and Jane Ramsey  
Reliant Wealth Planning  
Ed and Helen Rhawn  
G. Hunt and Cindy Rounsavall  
Samtec  
Schneider Electric - North America Foundation  
Lisa Stephens  
The Hazel & Walter T. Bales Foundation, Inc.  
The Wood & Marie Hannah Foundation  
Allen Tonkin  
Villari, Brandes & Giannone  
Glenn Womack

**Distinguished Partners \$2,500+**

A. N. Roth Company  
American Classics of Southern Indiana  
Saeed and Nazenin Assef  
Caldwell Tanks, Inc.  
Sam and Amanda Castle  
Doug and Debbie Cech  
CoBank Sharing Success  
Collins Aerospace/Booth Veneers  
Community Foundation of Louisville  
Rebecca and Joycie Crandall  
D.A. Inc.  
Art and Judy Davenport  
Glenial and Gwyneth Dutton  
East & Westbrook Construction Co., Inc.  
Tom and Sara Evans  
Pat and Gail Evans  
Kevin and Cindy Fuqua  
David and Karen Gatti  
Jeff and Susan Golightly  
Paul Hartstern  
Hal and Mindy Hedley  
Holiday World & Splashin' Safari  
William and Joyce Holmes  
John and Rebecca Jackson  
Jez Family Foundation Trust  
Joe Hayden Real Estate Team with Remax Properties East  
Scott Jones  
Larry and Vanessa Jones  
Bradley and Susan Keller  
Kids & Clays Foundation  
David and Shari Kortum  
Kroger  
Jerome and Joan Lacy  
Brad Lay  
Stephanie and Doug Madison  
Jerri Perrone and Peter McLaughlin  
Jack and Marilyn Monohan  
Matt and Sara Multerer



Joseph and Denise Nelson  
NTS Development Company  
Oldham County High School  
Douglas Ott  
Park National Bank  
Peter McDonald's Group  
Chase and Rachel Porter  
Martin and Tiffany Pruden  
Pruden Tree Service  
River Metals Recycling  
RJ Thieneman Family Foundation  
Robert and Faye Thieneman Family Foundation  
Nicholas and Andrea Ryan  
Matthew Sadler  
Drew and Kristin Schaefer  
Tim and Jenny Stevens  
Tiffany Stout  
Teamsters Local 2727  
Technology Plus  
The GFF Foundation  
Vic and Nicole Topper  
Triple S  
United Fund Drive of Calvert City  
Kathy Vanover  
Maida Wood  
Wood MacKenzie  
Donald and Stephanie Young  
Andre and Niki Zdanow  
Jairus and Annette Zellers  
Zoeller Company

**Official Partners \$1,000+**

W.P. and Colleen Adams  
Air Equipment Company  
Air Products & Chemicals, Inc.  
Alpha Delta Pi - Epsilon Delta Chapter  
Alpha Media  
American Structurepoint Inc.  
AML Construction  
Aqua-Tots East Louisville  
Jeff and Ann Arentsen  
ARGI Investment Services  
Arthur J. Gallagher Insurance Services  
BCCLT, Inc.  
Patricia Beasley  
Robert and Pam Becker

Dr. Andrea Behrman  
Benefit Marketing Solutions LLC  
Richard Berg  
Bluegrass Metal Works  
Sam and Barbara Boswell  
Michael Bouakadakis  
John and Kathie Buchino  
C.A.R.S.  
Stacey and Guy Campisano  
Frances Caudill  
Ron and Mary Chandler  
Chef Supply  
Bruce and Beverly Chrisman  
Churchill Downs  
Laura Clark  
Sam Clark  
June Woo Clausen  
Coca-Cola Company  
Mary and Thomas Conklin  
Crestwood Christian Church  
Ricardo and Barbara Cruz  
Jacqueline and Patrick Cummings  
Scott Cunningham  
Amy and Jeremy Curran  
DAR PRO Solutions  
Davencorp Management Co.  
Brian Davis  
Dean Dorton  
Dinsmore & Shohl  
Dixie Plumbing & Heating  
Doug Jones Home Improvement Company, Inc.  
Dr. Pepper  
Tom Dunbar  
Arloa Eckels  
Rebecca Eckert  
Ecolab, Inc.  
Henry and Marilu Eng  
William and Marika Esham  
Sandra Fallin  
Farm Credit Mid-America  
Billy Ferrand  
Flynn Brothers Contracting  
Matt and Whitney Fontaine  
G.B.S. Restaurants Incorporated  
Jay and Lisa Garsman  
Michael and Jane Garvey  
Cindy and Jack Giannini  
Dick and Buff Gladden  
Elizabeth Glass  
Tara and Christopher Goode  
Scott Grant  
Ben and Whitney Gries  
Pete and Karen Gritton  
Teresa Hall  
Alina Klimkina and Lon Hays  
Brian and Danielle Heck

Harold and Luan Hedley  
Heritage Engineering, LLC  
Kimberly Hicks  
Highland Roofing  
Amy Hoage  
Hugh Hoagland  
Roger and Glenda Hobbs  
Hogan Real Estate Company  
Stacey and Shannon Howard  
Hudson Community Church  
Humana  
Stanley and Evelyn Ignatow  
Insurance Auto Auctions  
Cynthia Fanning and Kirt Jacobs  
James S. and Amy L. Chapman Family Fund of the Columbus Foundation  
Johnson & Johnson Matching  
Angie and Alan Jones  
David and Emily Kasselmann  
KEMI  
Kendra Scott, LLC  
Ken's Beverage, Inc.  
Allen and Bridget Kincheloe  
Robert and Kimberly Klein  
Klosterman Baking Co.  
Dynene Knable  
Christopher and DaneNell Knight  
Rick and Tabby Kute  
L & N Credit Union  
Kathy and Peter Lamb  
Larry and Dottie Lawrence  
La-Z-Boy  
Ledcor Technical Services  
Bryan Lemmerman  
Philip and Rebecca Lepanto  
Letke Family Charitable Foundation  
Tony and Ashley Lewter  
Liberty Missionary Baptist Church  
Limestone Title & Escrow, LLC  
Nathan Lindemeyer  
Lithko Contracting, LLC  
Love's Endeavor, Inc.  
Beth and Steve McCulley  
Gary McGruder  
MCM  
MCM Technology Solutions  
Susan Means  
Billie Miller  
Gregory Miller  
James E. and Ruby Miller  
James Minikel  
Morris Heating & Cooling  
Mould-Rite, Inc.  
Christine Mueller  
Colleen Nawab  
David and Jae Neumann

Cooper Nevel  
Isaac and Margaret Njuguna  
Norton Children's Hospital  
Chris and Margaret Nunnelley  
OSI Group  
Douglas Owens  
Allison and Joshua Oyster  
Dee Panke  
Richard and Carolyn Pape  
David Parks  
Patrick and Rita Debes Family Foundation  
Jan Pearce  
Pella Windows & Doors  
Bru and Amber Peter  
Charlie Ploetner  
ProBank Austin  
Project Heating & Air  
Gary and Ann Pruden  
Michael and Sylvia Pulliam  
RDH, LLC  
Ben and Cathy Robertson  
Rodney Terry Plumbing, LLC  
Rogers Group  
Isac Roths  
Ruoff Mortgage  
Adam Rupp  
Saliba McDonald's  
Cathy Shepherd  
Eugene Shively  
Cara Silletto  
Tim and Brittany Statts  
Cathy Stephens  
Steve and Robin Stratton  
Neil and Michele Taylor  
The Dunbar Foundation  
The Marketing Squad  
Patrick Thoele  
Kent Thompson  
Thomas Trimbur  
Truist  
Andrew and Leia Tucker  
Tyson Foods  
UAW Ford Local 862  
Marie and Mike Unger  
US Bank  
V.V. Cooke Foundation  
Terry Waldman  
Walmart Foundation  
Chris and Sarah Watson  
Lionel Webb  
Katina Whitlock  
Paul and Mary Wilder  
Lisa Wilkins  
Xtreme Coating Solutions  
Dr. Steven Zeh  
Michael and Jeanne Zychinski

## Our History

**1981**

The idea and planning for a Louisville Ronald McDonald House begins.

**1984**

Ronald McDonald House opens on September 10 with 19 guestrooms.

**1994**

The Ronald McDonald Family Room opens at Norton Children's Hospital for families of children receiving bone marrow transplants. This is one of the first Ronald McDonald Family Room Programs in the world.



**2003**

Ronald McDonald House expands to the 3rd floor, growing to 29 guestrooms.

**2005**

RMHCK purchases the building at 550 S. First Street after leasing it long-term.

**2007**

Ronald McDonald Family Room at Frazier Rehab Institute opens.

**2009**

Ronald McDonald House expands to the 4th floor, growing to 36 guestrooms.

**2016**

RMHCK purchases the building at 101 W. Chestnut Street, directly adjacent to Ronald McDonald House, for expansion.

**2020**

RMHCK completes the "Keeping More Families Close" South Wing expansion and original House renovation, growing to 56 guestrooms.

**2021**

On July 18, 51 guestrooms are occupied, the most since RMHCK opened our doors.

Learn more about us at [RMHCK.org](https://www.RMHCK.org)