

**It's more
than a house.**



**Ronald McDonald
House Charities®**
Kentuckiana

**2020
Annual
Report**

DEAR SUPPORTERS,

For all of us, last year was unlike any other. The challenges we faced in 2020 were significant and wide-ranging, and we are proud of the hard work and dedication of our staff, board members and volunteers.

In addition to facing the most stressful times of their lives, the families we serve had to deal with the additional strain, anxiety, and uncertainty of a worldwide pandemic. As always, we were amazed by their strength.

2020 began with the completion of the largest expansion and renovation project in our history. On March 1, we reopened our newly-renovated North Wing. Alongside our new South Wing, we now have 56 guestrooms, each with its own in-suite bathroom. We offer kitchens on each floor, indoor and outdoor play spaces for children, and so much more.

Two weeks later, with COVID-19 spreading faster than anyone imagined, we made crucial operational modifications, including:

- Pausing new family check-ins
- Suspending our volunteer program
- Having staff work from home whenever possible

While these changes created significant challenges, we never stopped serving our families and providing them with a "home-away-from-home." With our Adopt-a-Meal volunteer program suspended, our donors stepped up with generous gifts, allowing us to continue providing nightly meals. We kept a close eye on ever-changing COVID-19 statistics and made adjustments to always be ready to act in the best interests of the families we serve.

Even though we saw each other far less in 2020, you still showed up (though not literally) to respond to our rapidly evolving needs. While our key statistics dropped in 2020, the delivery of our mission did not. We persevered through enormous challenges in 2020, and our future is brighter than ever in 2021 and beyond. From the bottom of our hearts, we thank you for your amazing support. It means the world to us.

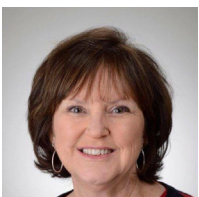
Sincerely,



Cis Gruebbel
Board President



Hal Hedley
CEO



BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

President – Cis Gruebbel, Community Volunteer

Immediate Past President – Phil Longmeyer,
Dinsmore & Shohl

Executive Vice-President – John Bischoff,
Community Volunteer

Vice-President – Sal Bertolone, M.D.,
RMHCK Founder

Vice-President – Ben Murr, Churchill Downs, Inc.

Vice-President – Tim Stevens, Truist

Vice-President – Art Davenport, McDonald's

Treasurer – Todd Hamilton, MCM CPAs & Advisors

Secretary – Matt Multerer, Patoka Capital and
Finespun Clothing

BOARD MEMBERS

Sam Castle – US Bank

Alina Klimkina – Dinsmore & Shohl

Kathy Lamb – Norton Children's Hospital

Stephanie Madison – Community Volunteer

Jane Pfeiffer – Fieldtrip

Rachel Porter – Leidos

Tim Statts – Schneider Electric

Andre Zdanow – GE Appliances

IT'S A COMMUNITY

“

I realized we were
right where we
needed to be. ”

Madison Duncan

– **Madison Duncan**
Bowling Green, Kentucky
(114 miles from home)



MY LIFE CHANGED IN A PROFOUND WAY. On April 27th, 2013, I went to bed a healthy 13-year-old. I woke up the next morning, and within an hour and a half, I became paralyzed from the waist down. After 17 days at Vanderbilt Hospital, the doctors diagnosed me with Transverse Myelitis.

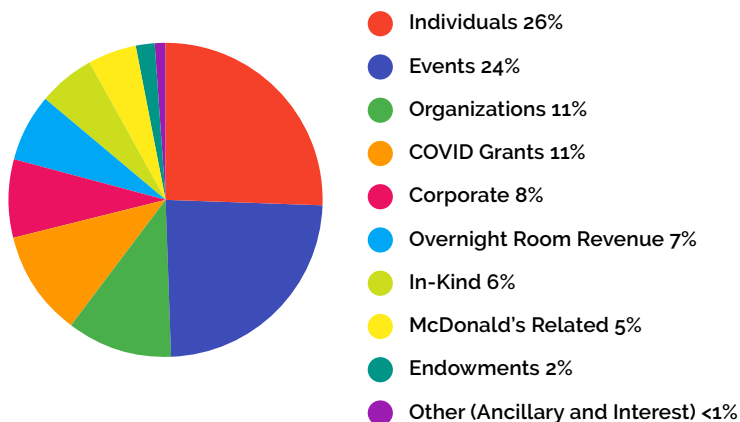
We knew that whatever we were about to face, we wanted to do it together, and as close as possible to home, so I transferred to Frazier Rehab Institute in Louisville. Soon after arriving at Frazier Rehab, they connected us with Ronald McDonald House Charities of Kentuckiana. This would begin a four-year relationship with the House, the volunteers and staff, and many other families facing similar medical challenges.

My family stayed at the House to be with me during treatment and therapy. Eventually, I was transferred to outpatient care and moved into the House with them. Over the next three summers, my family and I stayed at the House while I continued my extensive rehabilitation. For hundreds of days, we never had to worry about a meal, where to do laundry, where to take a shower, or where to lay our heads. **WE HAD ONE FOCUS AND THAT WAS GETTING ME THE CARE I NEEDED.**

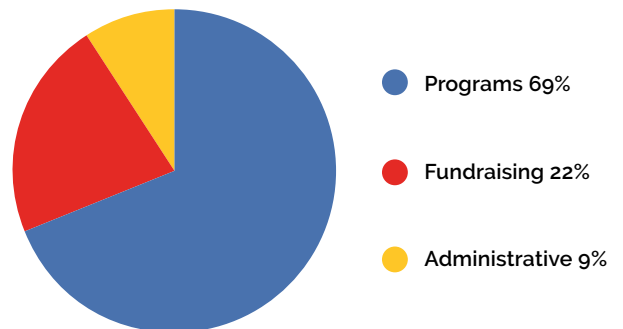
While that time in our lives was chaotic, and we don't remember every detail, we do remember the relief and the community the House provided us. Now I am in my early 20's and soon to graduate from college. I hope to pursue a career in Therapeutic Recreation after being inspired by all the therapists who took care of me and all the kids from the House. I can't imagine going through what was the scariest and hardest times in my life without the support of RMHCK. They gave our family so much more than a hot meal and a comfortable space. **THEY CHANGED OUR LIVES FOR THE BETTER.**

2020 FINANCIALS

UNAUDITED REVENUES: \$2,447,929



UNAUDITED EXPENSES: \$ 2,626,499



**TOTAL NET ASSETS OF RMHCK
AND ITS SUBSIDIARIES AS OF 12.31.2020:
\$26,397,615**

PROGRAMS

RONALD MCDONALD HOUSE®

Within walking distance of Louisville's downtown hospitals, Kentuckiana's Ronald McDonald House has 56 guestrooms staffed 24 hours a day, 365 days a year. Our private guestrooms, comfortable living rooms, vibrant play areas, and fully-stocked kitchens offer a "home-away-from-home" for families of seriously ill or injured children.

RONALD MCDONALD FAMILY ROOM® AT NORTON CHILDREN'S HOSPITAL

Located within the oncology unit, this Family Room serves families with a child receiving a bone marrow transplant. For infection control purposes, this location is away from other waiting rooms and has sleeping quarters for up to three families, a restroom with a shower, a kitchenette, and a living room.

RONALD MCDONALD FAMILY ROOM® AT NORTON WOMEN'S & CHILDREN'S HOSPITAL

Located in the Plaza 1 Building on the 2nd floor, this Family Room serves families with a baby in the Neonatal Intensive Care Unit. There are four private sleeping rooms, Internet access, restrooms with shower facilities, a lactation room, a kitchenette stocked with snacks, a living room, and a laundry room. We are always seeking volunteers to help us at this location.

RONALD MCDONALD FAMILY ROOM® AT FRAZIER REHAB INSTITUTE

Located on the pediatric floor, this Family Room is an area where families can relax while their children receive rehabilitation therapy. Families have access to a living room with cable TV, a restroom with a shower, and an eating area stocked with snacks.

2020 IMPACT

RONALD MCDONALD HOUSE®

\$1.13M

Saved By Families

1,411

Individuals Served

5,388

Nights Provided

66

Kentucky
Counties

8.5 Nights

Average Length
of Stay

223 Nights

Longest Stay

13

Indiana
Counties

\$108

RMHCK's Nightly
Cost Per Family

\$918

RMHCK's Average
Cost Per Family Stay

11

U.S. States



637

Families Served

131

Service Groups

421

Meals Served

114

Shift Volunteers

4,412

Volunteer Hours

**Expansion to
56 Guestrooms**

RONALD MCDONALD FAMILY ROOM® PROGRAMS

146

Families Served

520

Nights Provided

24

Volunteers

725

Volunteer Hours

RMHCK HOSPITALITY CART

With snacks, beverages, small toys, and fun activities, our Hospitality Cart helps fill an empty stomach or bring a smile directly to children and their families at Norton Children's Hospital.

300

People Served

627

Snacks Handed Out

2020 DONORS

Visionary Partners \$50,000+

Churchill Downs
Gheens Foundation
Kosair Charities
McDonald's Donation Box Contribution Program
Norton Healthcare
R.W. Marshall Foundation

Key Partners \$25,000+

Marshall Family Foundation
McDonald's Corporation and RMHC Global
McDonald's Restaurants of Kentuckiana
Ben and Jessica Murr
Noltemeyer Extra Lemons Foundation
Nucor Steel Gallatin
Ronald McDonald House Charities of TriState
Pete Rutledge
Estate of Joyce Ann Slusher

Leadership Partners \$10,000+

Alpha Delta Pi Foundation, Inc.
Coca-Cola Company
Art and Judy Davenport
Ray & Kay Eckstein Charitable Trust
Kentucky's Touchstone Energy Cooperatives
Martin-Brower
Robert and Tracy Marshall
Republic Bank & Trust Company
Sam Swope Family Foundation
Woodbine Construction Co. Inc.
Zoeller Company

Signature Partners \$5,000+

Sal and Kathy Bertolone
John and Robyn Bischoff
Sam and Amanda Castle
Clark Family Foundation Inc.
Commonwealth Bank & Trust Company
Amy Curran
Delta Dental of Kentucky
Daryn Demeritt
Dillard's, Inc.
Jay and Cheryl Dortch
Kelly Farmer
GE Appliances
Cis and Craig Gruebbel
Hacet Foundation
Kris and Aprile Hamilton
Estate of Norma Jonell Hardison
Hal and Mindy Hedley
Insuramax
Justin and Nicole Juhasz

Estate of Mary Lillian Kidwell
Kroger
Byron and Andrea Largen
Anne Liechty
Phil and Stacye Longmeyer
Material Handling Systems
Gary McGruder
McOpCo
Matt and Sara Multerer
Gary and Cheryl Owen
Jerri Perrone and Peter McLaughlin
Preload, LLC
Reliant Wealth Planning
Ed and Helen Rhawn
G. Hunt and Cindy Rounsavall
Samtec
Gregory and Samantha Shaw
Tim and Jenny Stevens
Kathy Vanover
Vivint Gives Back
Jean and John Wasz
Lisa Wilkins
George and Nancy Willis

Distinguished Partners \$2,500+

A. N. Roth Company
All Community Events Winter Illuminations
American Classics of Southern Indiana
American Structurepoint Inc.
Saeed and Nazenin Assef
Caldwell Tanks, Inc.
Michael and Lucy Cayse
CoBank Sharing Success
Collins Aerospace/Booth Veneers
Coupe Construction Company
Christi and Patrick Cowgill
East and Westbrook Construction Co., Inc.
Enterprise Holdings
Tony and Lauren Esterly
Goldberg Simpson, LLC
Jeff and Susan Golightly
Todd and Kara Hamilton
Joe Hayden Realty
Heaven Hill Brands
Carolyn Heil
Holiday World & Splashin' Safari
Honorable Order of Kentucky Colonels
Larry and Vanessa Jones
Scott Jones
Bradley and Susan Keller
Klosterman Baking Co.
Living Waters Mennonite Church

Love's Endeavor, Inc.
The Lynn Family
Stephanie and Doug Madison
Todd and Derika Mercer
Jack and Marilyn Monohan
Joseph and Denise Nelson
Nicklies Foundation
Allison Oyster
Park National Bank
Tom and Shelley Perrone
PNC Bank
RJ Thieneman Family Foundation
Nicholas and Andrea Ryan
Teamsters Local 2727
United Fund Drive of Calvert City
US Bank
Villari, Brandes & Giannone
Donnie and Stephanie Young
Andre and Niki Zdanow
Jairus and Annette Zellers

Official Partners \$1,000+

Acco, Inc.
Beth and Paul Ahlhaus
Air Equipment Company
Alpha Media
American Legion Auxiliary Highland Unit 201, Inc.
Amour Electric
Jeff and Ann Arentsen
ARGI Investment Services
BB&T Wealth
BCCLT, Inc.
Andrea Behrman
Benefit Marketing Solutions LLC
Eric and Stephani Bergstrom
Eddie and Andrea Bergstrom
Bluegrass Operators Association
Bornstein General Contracting
Breckinridge County Farm Bureau
BrightSpring Health
John and Kathie Buchino
Nick and Ann Burrice
Joe and Alice Busch
BYK USA, Inc.
Charles Cherundolo
Conversant
Laura and Marc Crahan
Becca and Joycie Crandall
Timothy Crowder
Nicholas D'Andrea

Derby City Newcomers and Neighbors Club, Inc.
Dinsmore & Shohl
Dixie Plumbing & Heating
Mark Donohoo
The Dunbar Foundation
Laura Dunbar
Tom Dunbar
Pamela Echsner
Arloa Eckels
Rebecca Eckert
Ecolab, Inc.
Henry and Marilu Eng
Gail Evans
Expense Reduction Analysts
Sandra Fallin
Nick and Amy Fears
Matt and Whitney Fontaine
Franke Foodservice Systems, Inc.
Kevin and Cindy Fuqua
Gallagher
Gene P. Gardner
Ron George
Robin and Tim Gillespie
Jeffery Gordon
Greater Louisville Medical Society Foundation
Gary Grunwald
Scot and Leica Haire
Teresa Hall
Joe and Amy Harrington
Bob and Karen Hausladen
Heat N Sweep, Inc.
Ida Hedgespeth
Ryan and Dava Helton
Heritage Engineering, LLC
Highland Roofing
David and Heather Hise
Amy Hoage
Roger and Glenda Hobbs
Hogan Real Estate Company
Kenneth Huber
Ivy Tech Foundation
Jackson Associates, Inc.
Tom and Ellen Jenkins
Jill and Mike Jewell
Alan and Angie Jones
Kyle Kaiman
Richard Kauchak
KEMI
Ken's Beverage, Inc.
Kentucky Farm Bureau
Kids & Clays Foundation
David Kortum

Rick and Theris Kute
Karen Kutz-Duncan
KYANA Charities, Inc.
Kathy Lamb
La-Z-Boy
Ledcor Technical Services
Mike and Josee Leonard
Letke Family Charitable Foundation
LG&E and KU Foundation
Liberty Missionary Baptist Church
Nathan Lindemeyer
Jan Lucas
McCracken County Farm Bureau
Beth McCulley
Gregory McDearmon
Katie McGarry
MCM Kramer Technology Solutions
McTribe
Bryan and Tiffany Meyer
Morris Heating & Cooling
David and Jae Neumann
Noltemeyer Capital, LLLP
Norman Noltemeyer
Debra Nottingham
Chris and Margaret Nunnelley
Old 502 Winery
OSI Group
Duane and Sarah Parker
Patrick and Rita Debes Family Foundation
Pella Windows & Doors
Mark and Kathy Pfeifer
Matthew Phillips
Charlie Ploetner
Premier Outdoor Space, LLC
Lori Prewitt
ProBank Austin
Pruden Tree Service
Gary and Ann Pruden
Martin and Tiffany Pruden
Jerry and Karen Rabalais
Jane and James Ramsey
Billy and Elizabeth Rapaport
Clay and Jill Rhodes
Ben and Cathy Robertson
Jonathan and Krista Ross
Thomas Rutledge
Safelite AutoGlass Foundation
Ira Salls
Schardein Mechanical
Schneider Electric North America Foundation
Cara Silletto
Susan Skolnick

Toby Smith
Tim and Brittany Statts
Cathy Stephens
Michael and Taeha Stieglitz
Stock Yards Bank & Trust
Nicholas Sundgaard
Sypris Solutions
Neil and Michele Taylor
Taylor Enterprises of Ky, Inc.
Technology Plus
The Community Foundation of Louisville, Inc.
Thompson Miller & Simpson, PLC
Tyson Foods
US Bank Foundation
James Wallace
Paul and Cindy Wantye
Jerry Ward
Washington County Farm Bureau
Patsy Whitehead
Xtreme Coating Solutions
J. Steven Zeh





**Ronald McDonald
House Charities®**
Kentuckiana

OUR HISTORY

1981

The idea and planning for a Louisville Ronald McDonald House begins.

1984

Ronald McDonald House opens on September 10 with 19 guestrooms.

1994

The Ronald McDonald Family Room opens at Norton Children's Hospital for families of children receiving bone marrow transplants. This is one of the first Ronald McDonald Family Room Programs in the world.

2003

Ronald McDonald House expands to the 3rd floor, growing to 29 guestrooms.

2005

RMHCK purchases the building at 550 S. First Street after leasing it long-term.

2006

Ronald McDonald Family Room at Norton Women's & Children's Hospital opens.

2007

Ronald McDonald Family Room at Frazier Rehab Institute opens.

2009

Ronald McDonald House expands to the 4th floor, growing to 36 guestrooms.

2016

RMHCK purchases the building at 101 W. Chestnut Street, directly adjacent to Ronald McDonald House, for expansion.

2020

RMHCK completes the "Keeping More Families Close" South Wing expansion and original House renovation, growing to 56 guestrooms.

Learn more about us at [RMHCK.org](https://www.rmhck.org)