



## ***Host a Change War to Benefit Ronald McDonald House Charities of Kentuckiana***

*Challenge your peers to a Change War and use a little friendly competition to help RMHCK provide a “Home Away from Home” for the families of seriously ill children.*

The **object of the game** is to create teams (grade levels, home rooms, departments, floors, etc. - whatever works best for your environment) that will compete to earn the most points at the end of stated time period.

**Each team will need** a clearly marked container for collecting their change. The containers should be kept in an area that is accessible to everyone participating, but should also be secure from theft.

You can decide for yourself how you would like to **score your competition**. One popular method is to add points for silver (nickels, dimes and quarters) and dollars and take away points for pennies. (In this example, members would want to put all of their silver and dollars into their own collection container and would put all of their pennies into the containers of their opponents.).

To **make the most of your Change War** be sure to promote it with lots of hype and excitement. Post plenty of signs around your school/office/etc. and send emails with competition instructions to all participants. Be creative with decorating your collection containers and do whatever you can to draw attention to the competition.

If possible, try to **secure matching funds for your Change War** through a school PTA or a sponsor from a partner business or vendor to increase your donation to RMHCK.

Be creative when determining **the prize for your Change War**. You can offer dress down days in place of school uniforms or work dress codes, provide pizza or ice cream parties, offer homework passes, offer deadline extensions, design your own change war trophy, etc. The sky is the limit. No matter what you choose, but sure to promote it well throughout the competition to encourage participation and get players excited.

At the end of the day, **everyone is a winner**, especially the families staying at RMHCK who will benefit from your efforts and friendly competition.

At **the end of your Change War** please have your change counted and rolled and present RMHCK with a check for the total amount. **Due to staffing limitations we do request that schools or groups do not turn in the actual change to RMHCK.**

*For more information on hosting a Change War, please contact Christina Johnson, Volunteer Coordinator, at 502-561-7653 or by email at [Christina@rmhc-kentuckiana.org](mailto:Christina@rmhc-kentuckiana.org)*